

Exhibitor Prospectus



associationX - a one day event, where
industry partners and association professionals connect.

Featuring the associationX Trade Show held around
targeted education programs and
networking opportunities.

Wellington - 27 March 2024

associationX 2024

New
Zealand's
only
association
exclusive
tradeshow

Connect

face-to-face with
associations
meeting
professionals at
this one-day
tradeshow



A Powerful Way to Grow Your Business...

Business and Professional Associations



\$92
Million
association
market



\$299K
Spent on
products and
services annually by
the average association



> 6700
Meetings and
events
per year
associations
hold



96%
Of association
professionals
anticipate holding
in-person
events in 2023

Why Exhibit at associationX

93% of the 2022 delegates were final decision-makers or has significant influence over the companies buying decisions, with **97%** of AuSAE members hold an annual conference and at least 3 meetings per year.

AuSAE attracts delegates from across the association management profession including Chief Executive Officers, Executive Directors, Conference & Event Planners and Marketing Communication Professionals.

associationX can provide your organisation with

- Quality not quantity - an event where association executives are committed to building relationships with you.
- An opportunity to meet with your top clients and establish relationships with potential customers!
- An opportunity to build and reinforce strategic relationships.
- The opportunity to demonstrate your company's commitment to the industry.
- Time to network key decision makers.
- A effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.

associationX 2023 - Attendance - Sample List

Independent Tertiary Education New Zealand	NZ Paint Manufacturers Association Inc
Arbitrators' and Mediators' Institute of New Zealand Inc.	New Zealand School Trustees Association
Bed & Breakfast Association New Zealand	New Zealand Security Association
Building Services Contractors NZ	New Zealand Society of Anaesthetists
Career Development Association of New Zealand	New Zealand Speech Language
Community Networks Aotearoa	Therapists Association
Cooperative Business New Zealand	New Zealand Veterinary Association
Crane Association of New Zealand	NZ Herefords
Diversity Works New Zealand	NZ Homebased Early Childhood Education
Electricity Engineers' Association	NZ Rural General Practice Network
Employers and Manufacturers Association	Physical Education New Zealand
Engineering New Zealand	Printing Industries New Zealand Inc
Financial Services Federation	Project Management
Franchise Association of New Zealand Inc	Institute of New Zealand
Funeral Directors Association of New Zealand	Property Institute of New Zealand
HERA (NZ Heavy Engineering Research Assoc.)	Public Libraries of New Zealand
Hire Industry Association of New Zealand (Inc.)	Registered Master Joiners New Zealand Joinery
EWPA and NZFIA	Manufacturers Federation
Independent Tertiary Education New Zealand	Retail NZ
Institute of Financial Professionals New Zealand Inc	Retirement Villages Association
Institute of Managers and Leaders Australia and New Zealand	Roofing Association New Zealand
Internet New Zealand	Royal Forest and Bird Protection
Irrigation New Zealand Inc	Society of New Zealand
Library and Information Association of New Zealand	Steel Construction New Zealand
Master Painters New Zealand Association Inc	Taituara Local Government
New Zealand Association of Anaesthetists	Professionals Aotearoa
New Zealand Association Of Counsellors	Total Management Solutions Ltd
New Zealand Health IT	Tourism Industry Aotearoa
New Zealand Institute of Quantity Surveyors	TUANZ
New Zealand Motor Caravan Association Inc	Window & Glass Association NZ

associationX - Booth Booking

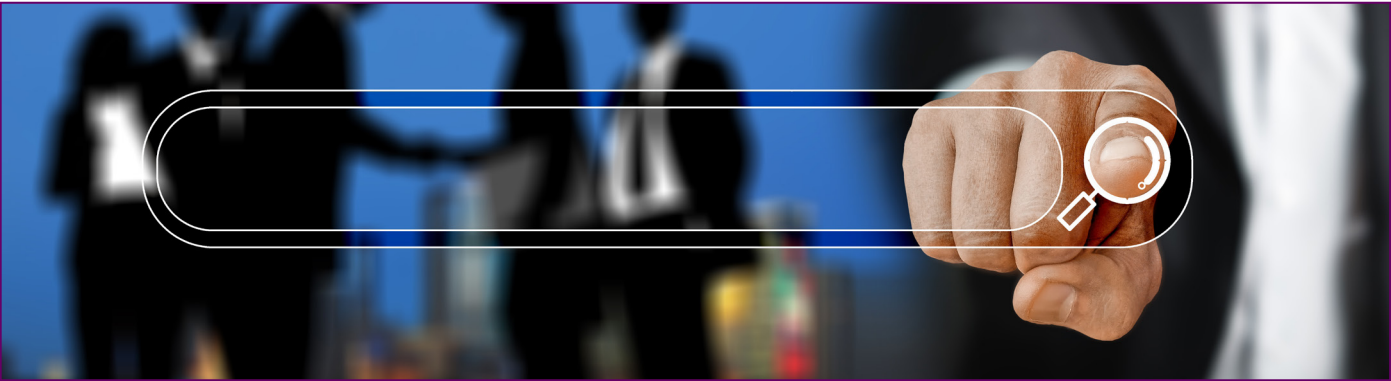
If you are interested in a Exhibition partnership opportunity, please contact AuSAE on

Australasian (NZ) Society of Association Executives (AuSAE)
Brett Jeffery, General Manager New Zealand
phone: +64 27 249 8677 email: brett@ausae.org.au

AuSAE associationX Exhibitor - online bookings only

Click here to
Book online now

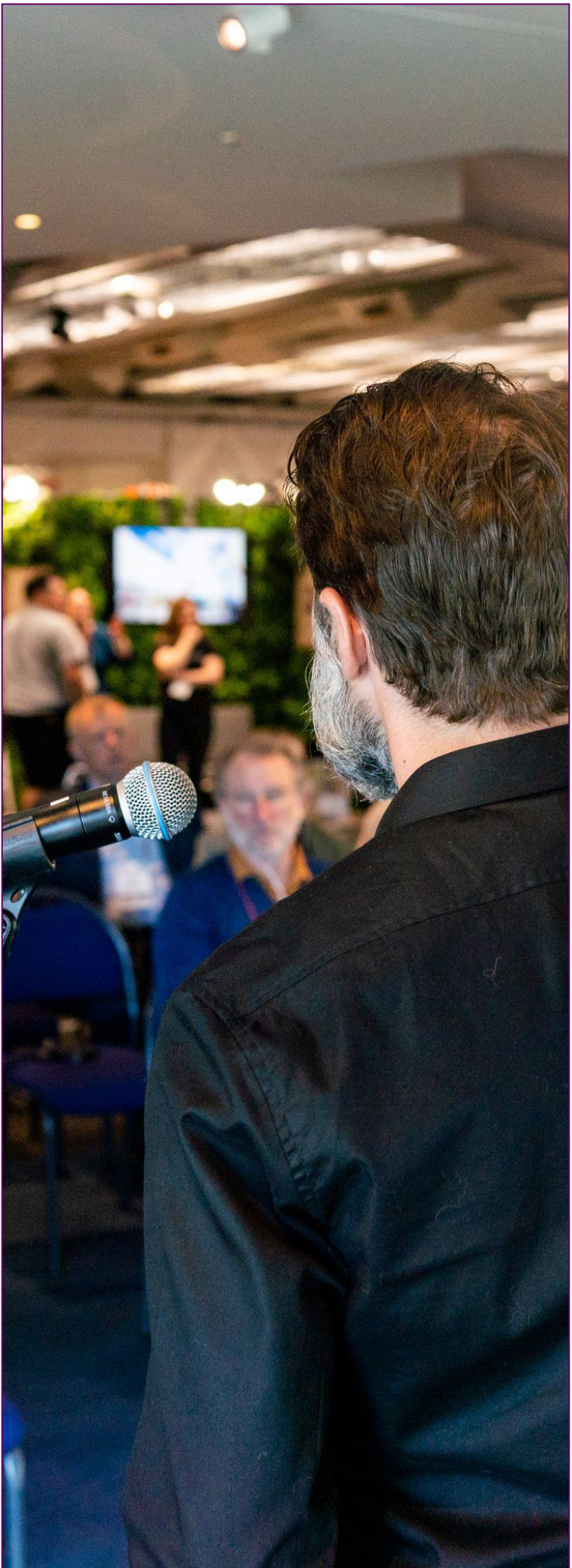
All prices are plus GST



associationX - Terms & Conditions

1. Confirmation of the exhibition and /or sponsorship can only be made upon receipt of a completed 'associationx online portal', agreeing to the Terms and Conditions outlined.
2. Cancellation of sponsorship must be received in writing. In the event you cancel your package, the organiser reserves the right to retain deposit monies received unless that particular package is resold.
3. While every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the partner from any cause whatsoever. associationX Partners are advised to take out adequate cover, especially Public Liability Insurance. Public Liability
4. Insurance is not included in the booth cost. Exhibitors may be asked to provide a certificate of cover from their insurer or purchase public liability coverage from the organisers.
5. If the organisers cannot hold the associationX 24 a due to acts of God, government or other events beyond our control, partners and exhibitors will receive a proportionate refund of any monies available after fixed costs have been met. The organisers are not responsible for any further costs incurred by partners and exhibitors in connection with the event.
6. Partners are responsible for providing artwork, logos and text as relevant by the due dates. The organisers takes no responsibility for publishing artwork, logos or text received after the due date or in an incorrect format.
7. Partners will receive an information pack containing due dates, requirements and other information after payment have been received.
8. The organisers reserve the right to amend the associationx program to benefit the partner and/or the event. Every effort will be made to maximise partner benefits as well as delegates' experience.
9. Selection of partners and exhibitors will be based on their ability to meet event requirements and offer innovative solutions. The organisers reserve the right, at their absolute discretion, to deny any offer of partnership.
10. If the sponsor increases their service prices or product specifications prior to fulfilling their associationX commitment the partner will honour the level of partnership and/or service delivery with the organiser at the rates agreed upon. i.e. the organiser will not be affected in any negative financial way due to a partner changing service prices or product specifications.
11. After a partnership has been accepted a reduction in partnership is considered a cancellation and will be governed by the organisers partnership cancellation policy where a fee of 50% in cash of the partnership amount (whether a financial partnership or budget replacement partnership) will apply unless a suitable replacement venue or services can be found.
12. Partner Registration Transferability: All registrations are transferable in full (i.e. no one day passes are available) until 72hrs prior to the associationx 24 opening. To transfer a registration the person must also be eligible for that registration category.
13. Subletting partnerships will not be permitted and Associated companies who may have representatives on your stand should be notified to the event manager, for confirmation
14. The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.
15. The provision of delegate contact details is subject to the provisions of the Privacy Act 2021. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.
16. Should any or all of the conference be canceled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.
17. The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.
18. Subletting of exhibition space will not be permitted and Associated companies who may have representatives on your stand should be notified to the Exhibition Manager.

associationX
Supplier Tradeshow | Association Education



associationX 2024

AssociationX delivers
business and
professional associations
to you during the event

AuSAE is focused on its
commitment to foster a
strong and
robust
association sector.