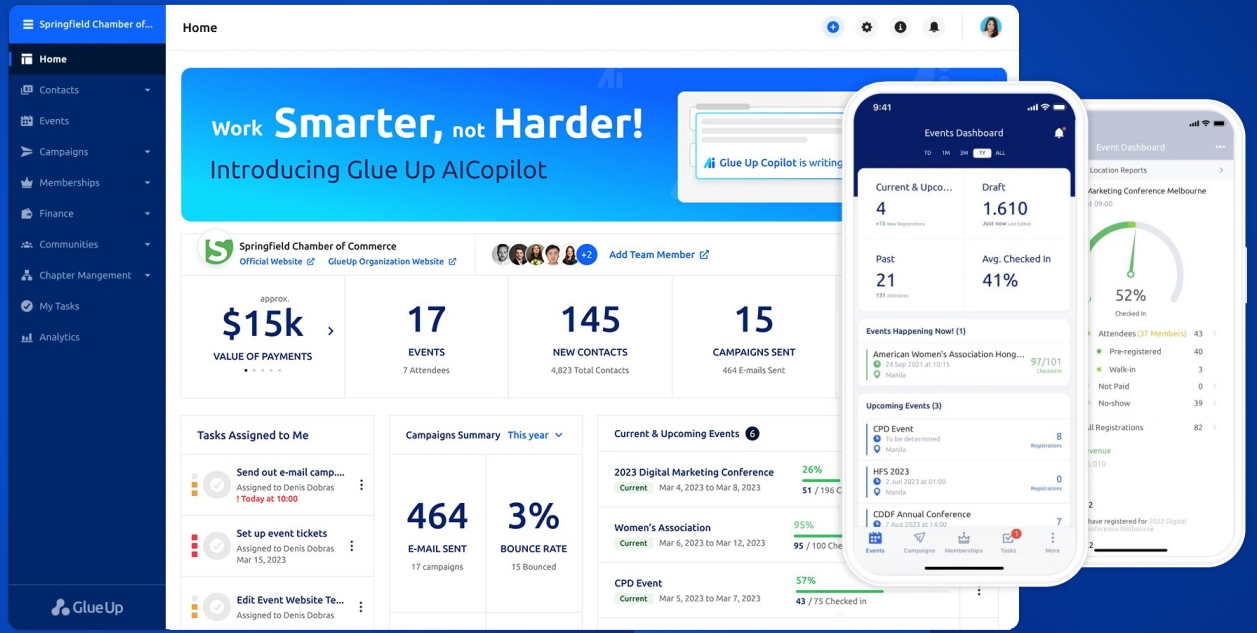
GlueUp

All-in-one Association Management Software

Member Engagement can be Challenging

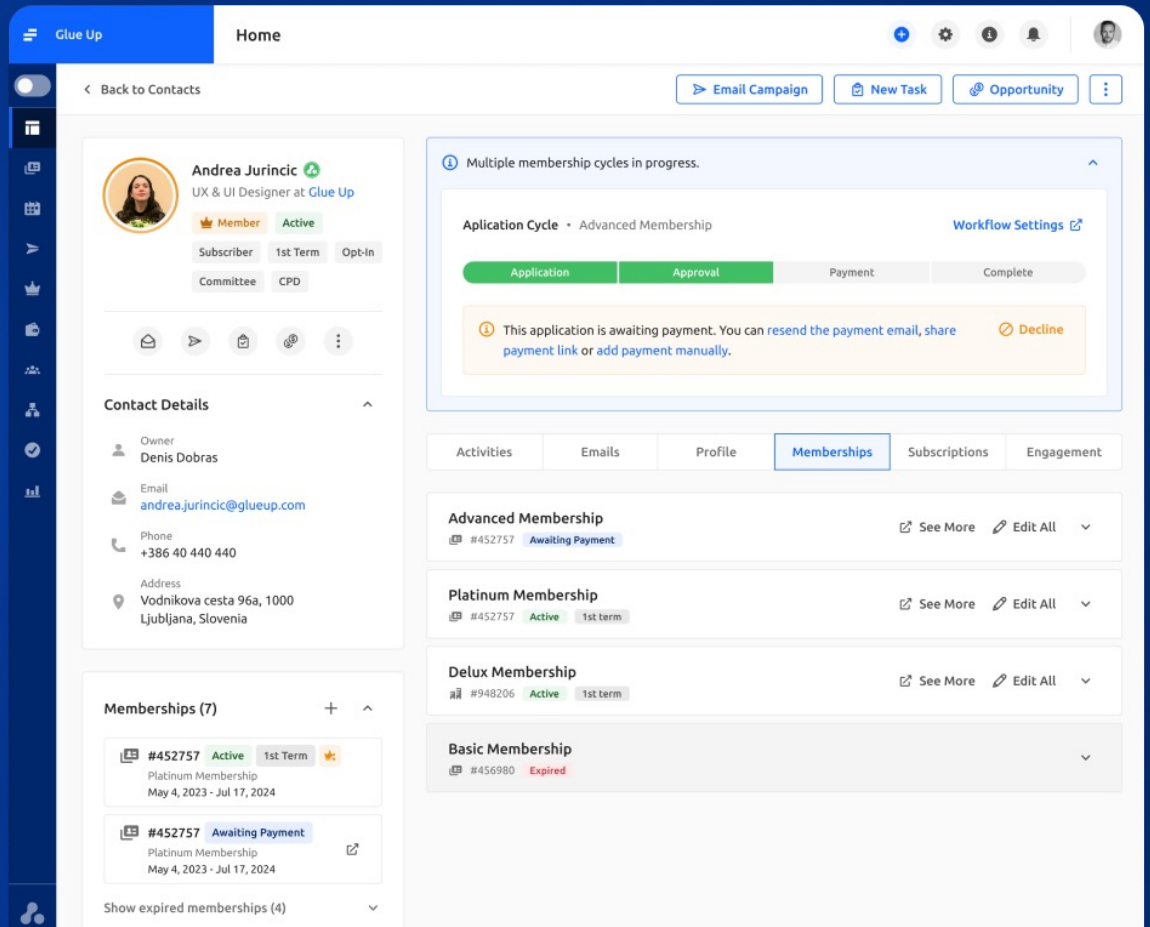
Glue Up's all-in-one Association Management Software is the easiest way to retain, engage, and grow your member community.



CRM Contact Profile

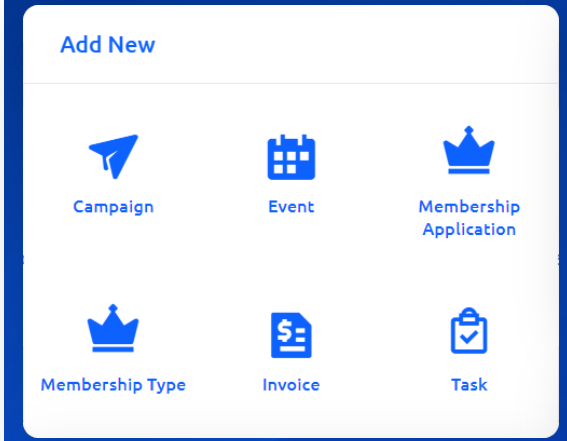
Strengthen your member relationships

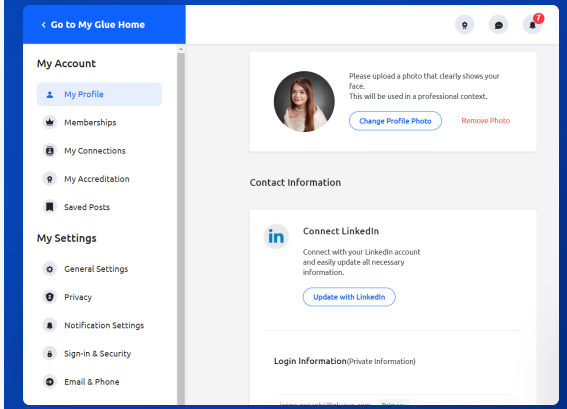
How a contact becomes a member, including a widget with zip code and birthday to select appropriate affiliate and auxiliary, and data fields that we would like to collect.

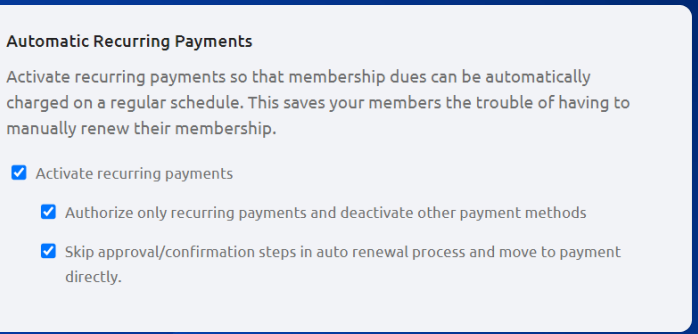


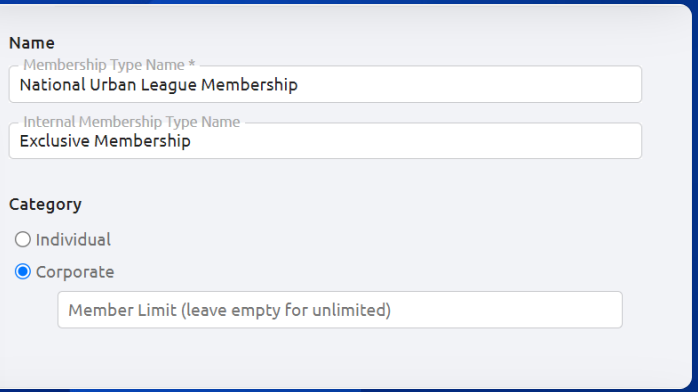
Manage your community

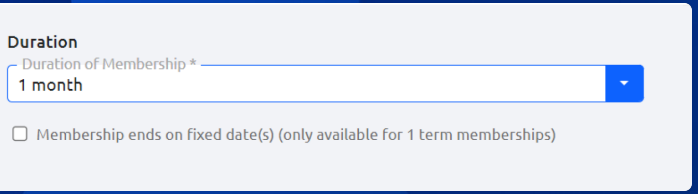
- How Admins communicates with members, including sending an email or text, adding events.
- How a member can go in and update their profile.
- Automatic renewal setting
- Setting up a membership for monthly payments instead of annual fee









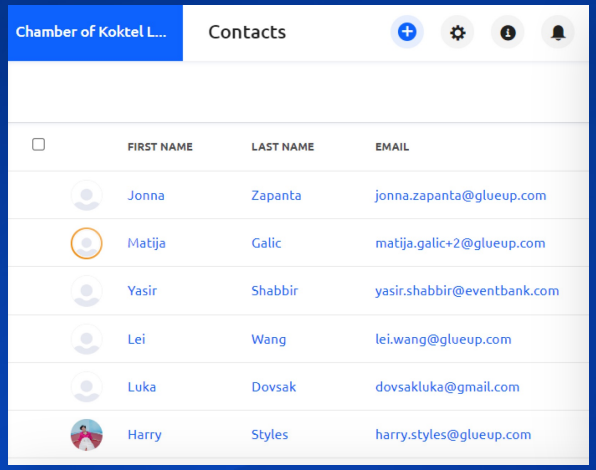


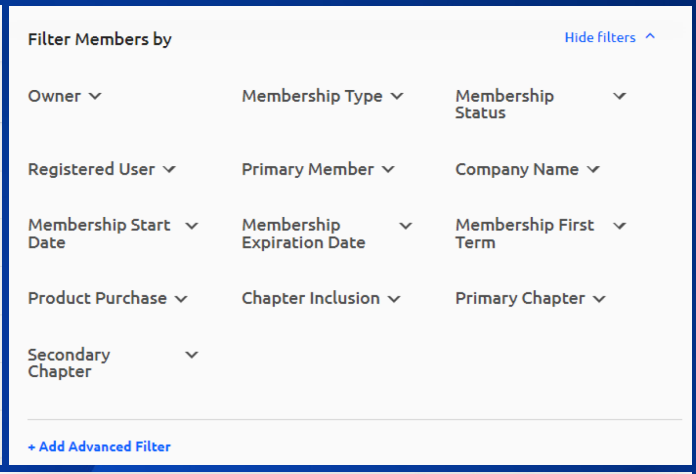
CRM Company Profile

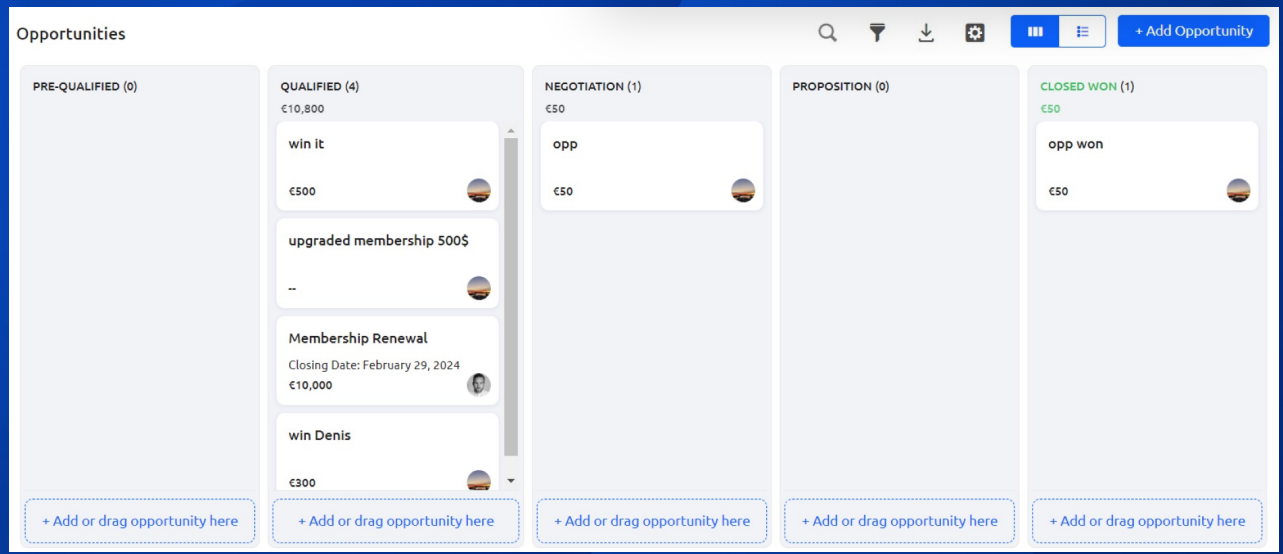
Strengthen Relationships With Target Companies

Identify your most important members, analyze their contribution to your revenue, and create new opportunities.

- Company Contacts
- Open Opportunities
- Industry Segmentation
- Track Engagement





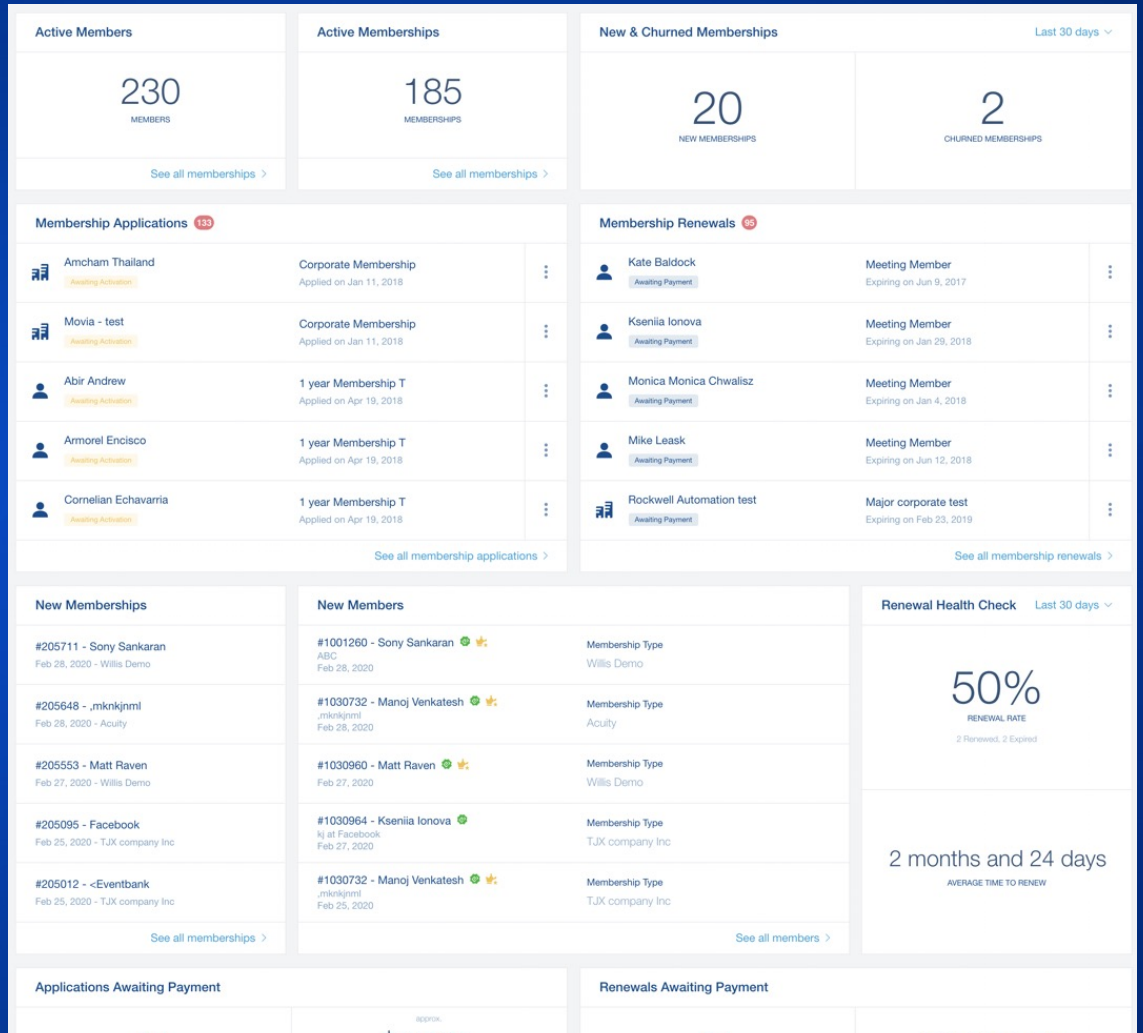


Insights

Complete Picture of Your Membership Program

Keep all member information and activity tracking up-to-date and centralized in one place. Improve your membership management workflows and maximize retention with automated renewal notices and membership application processes.

- Company Contacts
- Open Opportunities
- Industry Segmentation
- Track Engagement

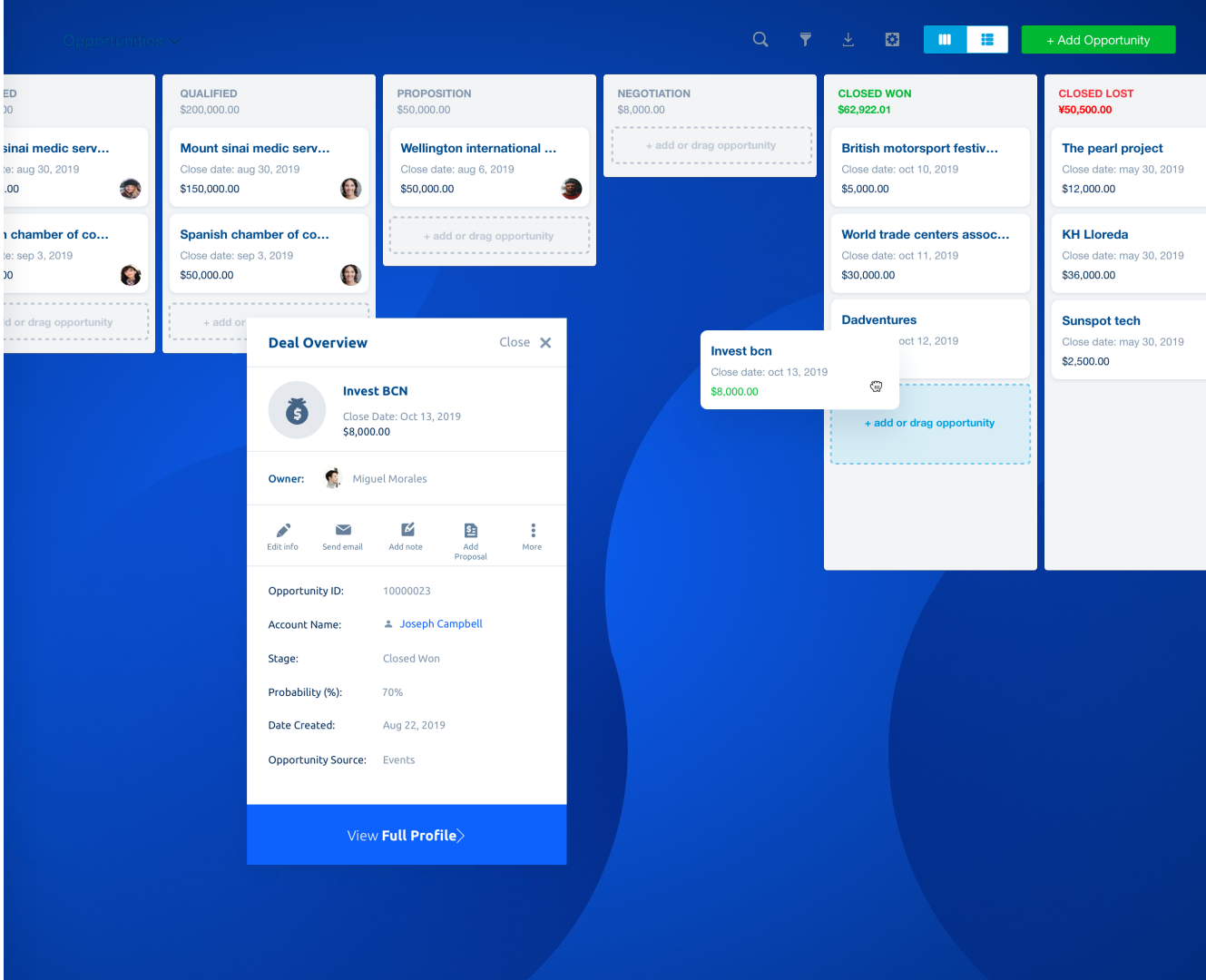


CRM Opportunities

Convert Contacts Into Members

Easily search and save contacts into segmented lists and efficiently follow up on every lead with tracking tools based on individual or company contact profiles.

- Sales Pipeline at a Glance
- Companies and Contacts Aligned
- Indentify Opportunities
- Notes & Comments
- Sales Forecast



Memberships

Automate Membership Workflows

Drive revenue with membership renewal workflows designed to maximize your productivity and retention. Quickly find outstanding payments and send renewal reminders with automated emails and push notifications.

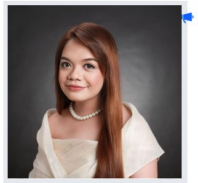
- Automatic Reminders
- Auto-generated Invoices
- Push Notifications
- Unlimited Membership Types
- Member Lists
- Advanced Search
- Customizable Dashboard

Recruiting New Members

Simplify the Application Process

Provide custom online application forms and several membership types to easily bring prospective members in the door. Information is automatically synchronized across the platform from the very start of the application process.

- All Answers Centralized
- Unlimited Fields
- Conditional Fields
- Discounts & Coupons
- Upload Files
- Easy Set-up & Management



Springfield Organization

First Name *

Last Name *

Email *

Date Of Birth

Address

City

Select a country/region

Postal Code/Zip Code

Mobile Phone No.

+64

Benefits and Promotion

Pro Team Name

Example for JK

Line Two Divider

What is your role?

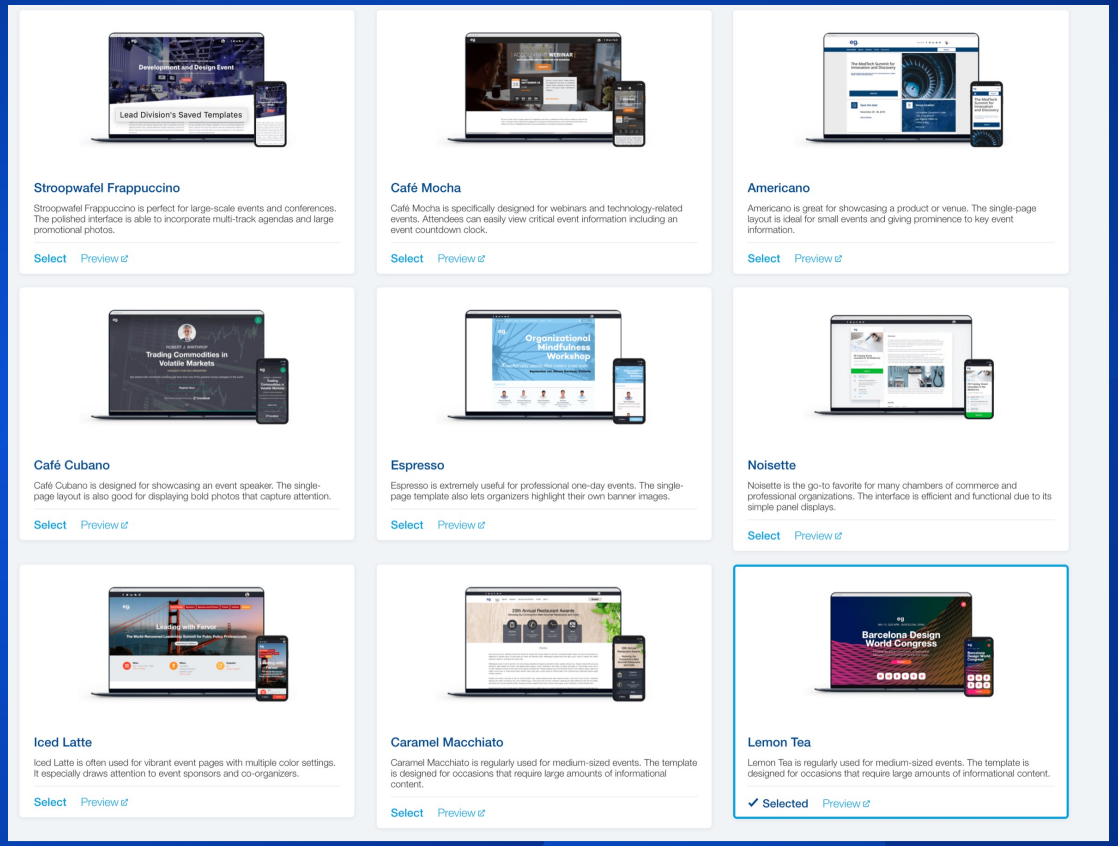
About your company (4-5 lines)

Event Pages

Create Professional Event Pages in a Few Clicks

Design appealing, professional websites in multiple languages for any kind of event. Choose from several mobile-responsive templates with a full range of color options to match your brand. No coding necessary.

- Customizable Templates
- Mobile-First Designs
- Event Blueprints®
- Easy Event Duplication
- Multi-Language Support
- Ready in Less Than 2 Minutes



Manage Your Engagement All-in-one

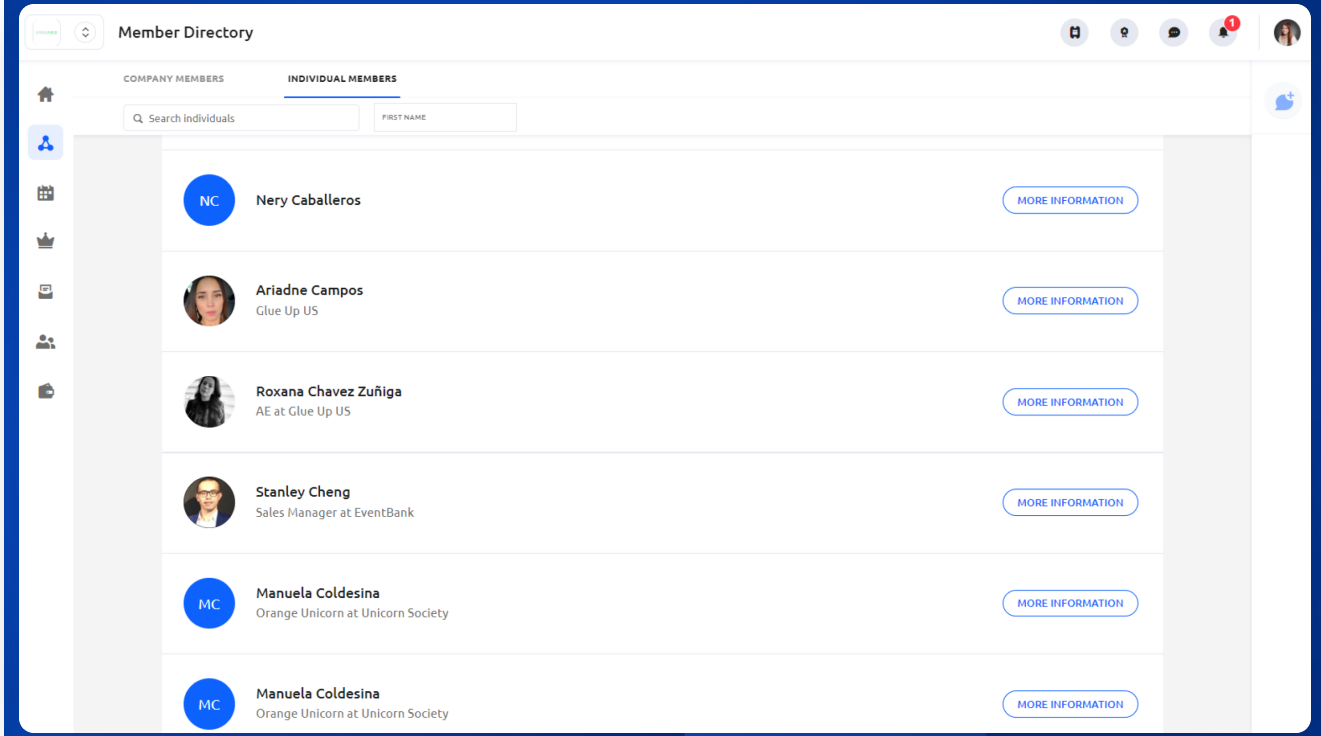
One powerful cloud platform with the best event management, membership management, email marketing, CRM, finance, analytics, tasks, & mobile apps.

Maximize Retention

Retain and Grow Your Member Community

Digitize your membership directory and provide your community with instant access to member profiles and information. Maximize retention and pamper your members with a premium experience they deserve.

- Customizable Workflows
- Recurring payments
- Automatic Reminders
- Membership Directory

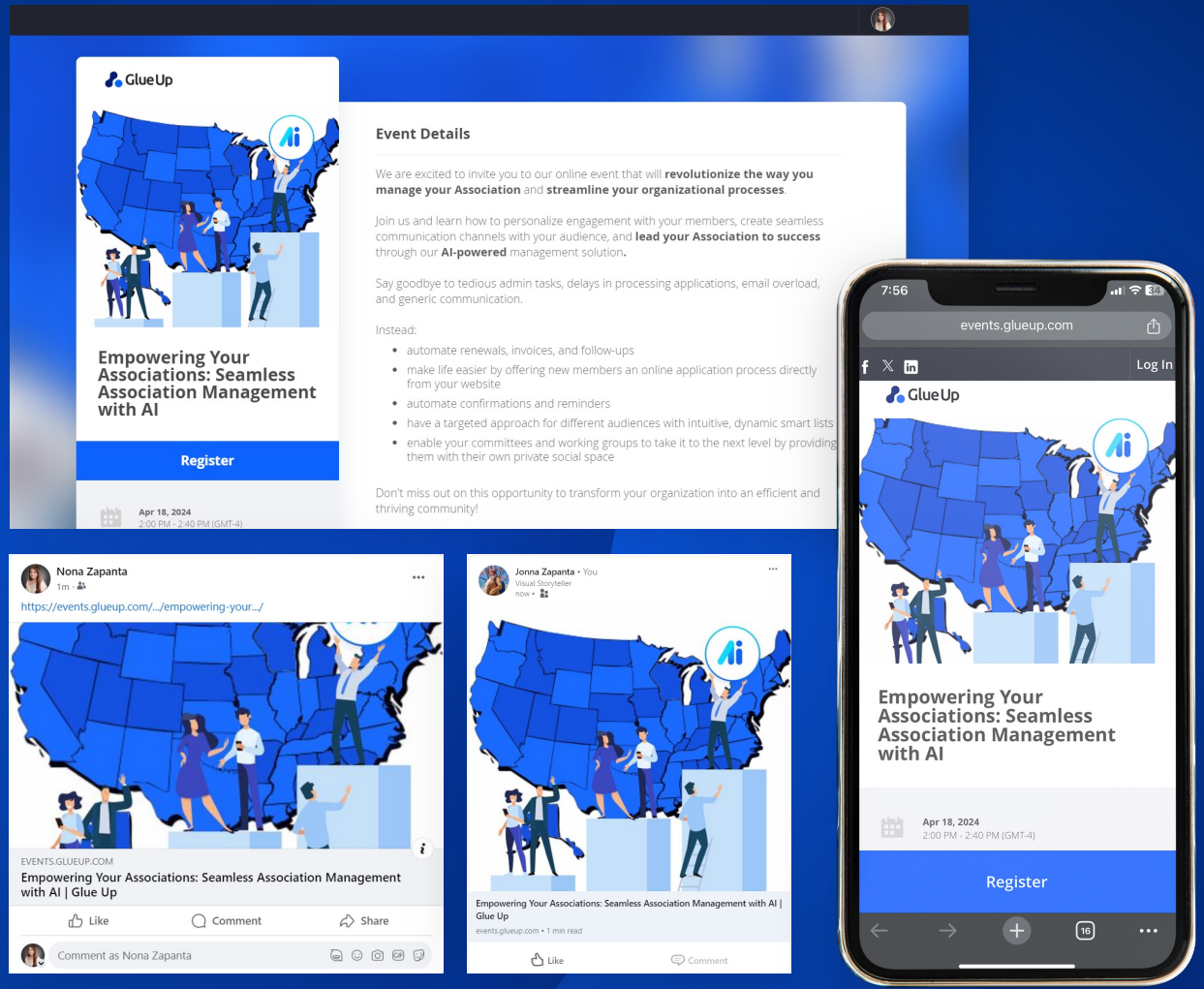


Event Marketing

Make Your Events Stand Out

Promote your events by embedding them on your website with customizable widgets, by sharing them on social media in one-click or showing your events just the way you want using our Open API.

- Social Media Sharing
- Performance Tracking
- Campaign Details
- Push Notifications

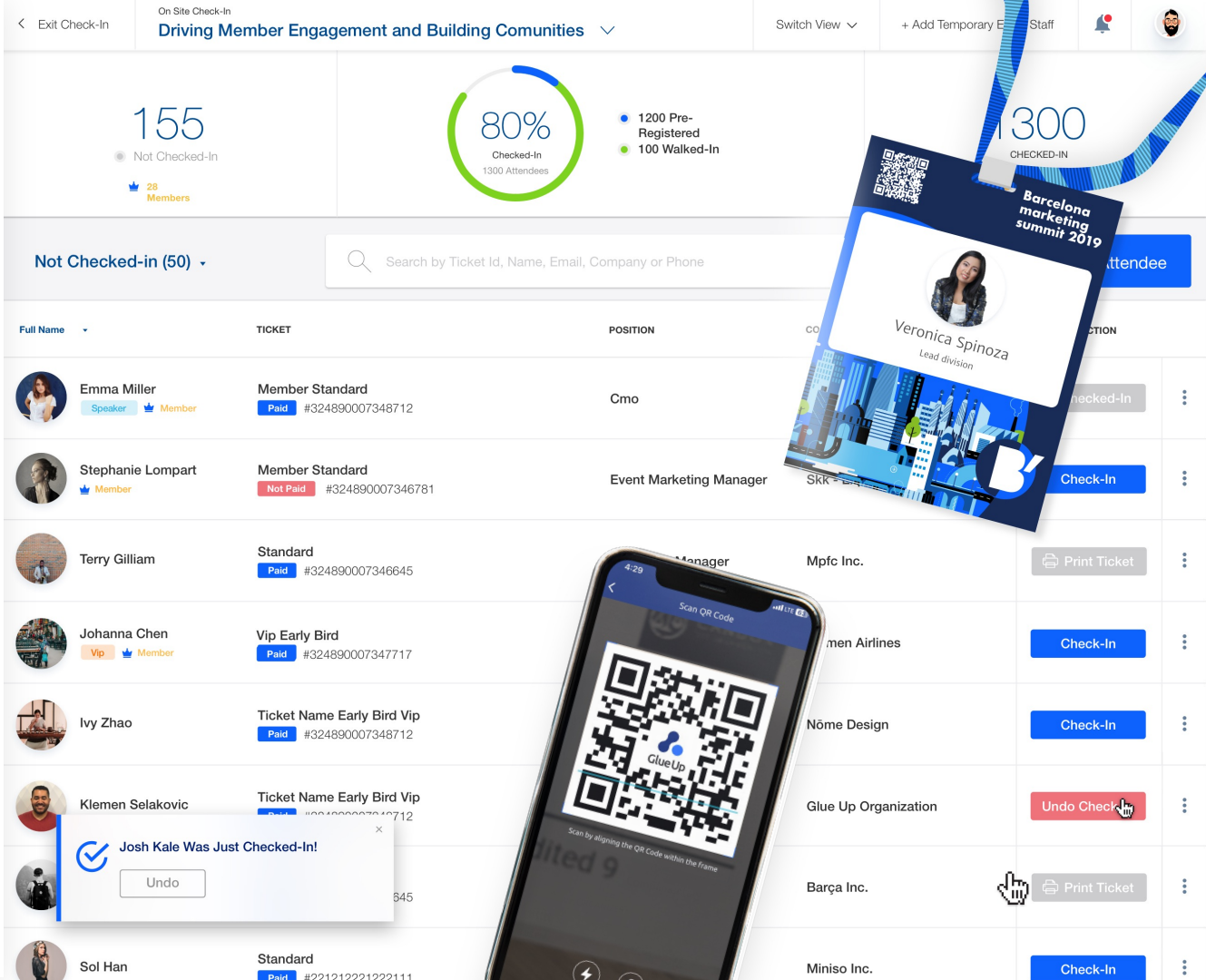


Onsite Operations

Lightning Fast Check-Ins & Badge Printing

Avoid queues at your events and provide seamless onsite experience to all attendees. Customize and print badges onsite from any device in less than a second.

- Mobile and Desktop Check-in
- Live Check-in Metrics
- Invoice & Invoice Request Alerts
- Live CRM Data Population
- Pre and Onsite Badge Printing
- Walk-in Attendees

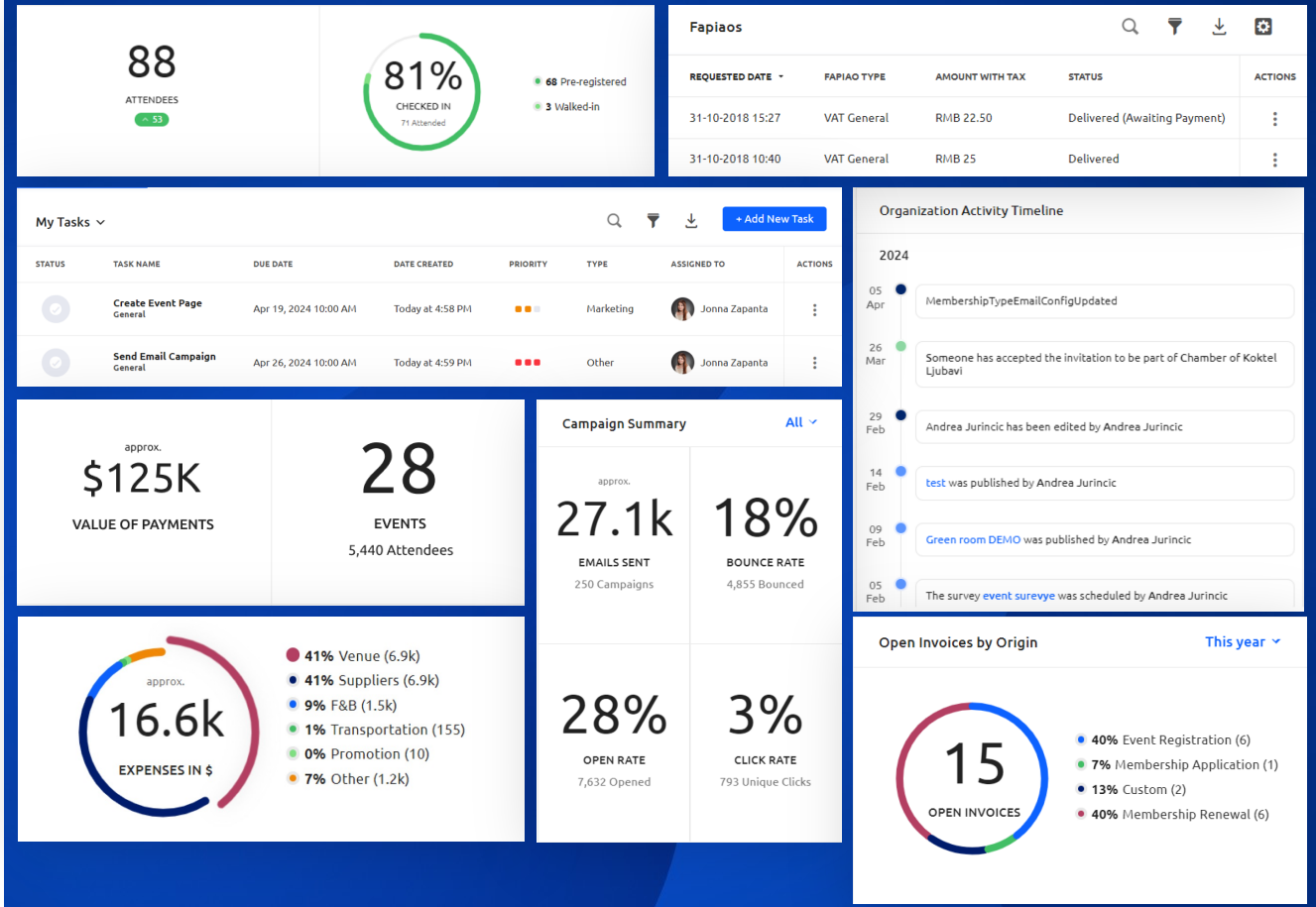


Event Dashboard

Evaluate Events on a Micro Level

Track attendance, sponsorship sales, profit & loss from each event and monitor performance of your event campaigns in real- time.

- Performance Metrics
- Activity Timeline
- Unpaids & Invoice Requests
- Project Management
- Campaign Details
- Profit & Loss Tracking

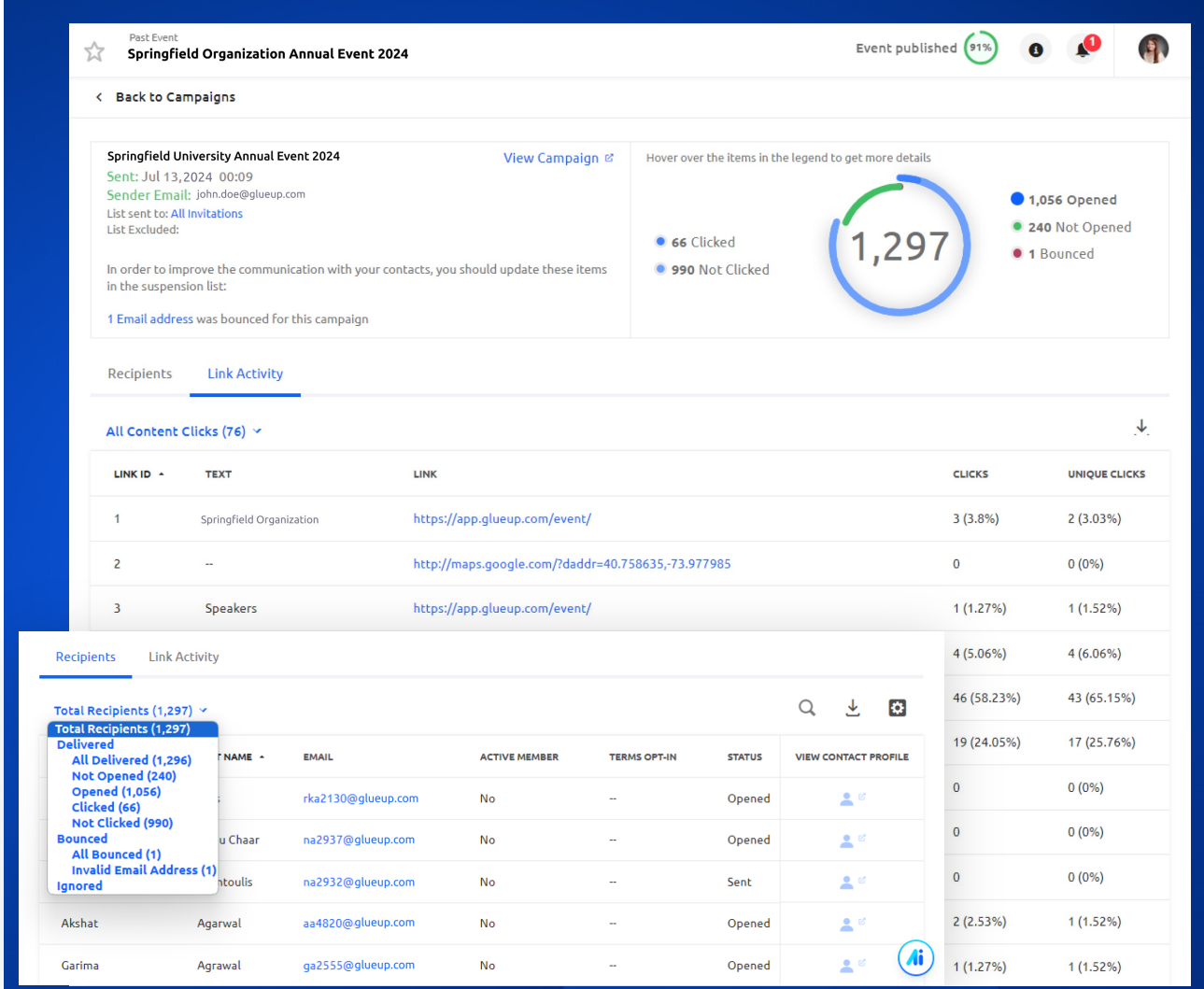


Email Analytics

Keep Your Communication Under Control

Understand the performance of your email campaigns on an individual level. Be always in the know about the engagement with your community.

- Click, Open and Reading Rates
- Healthy Sender Score
- Easy Subscription Management
- GDPR & Cybersecurity Compliant
- Link Activity Details
- Member-Only Subscriptions

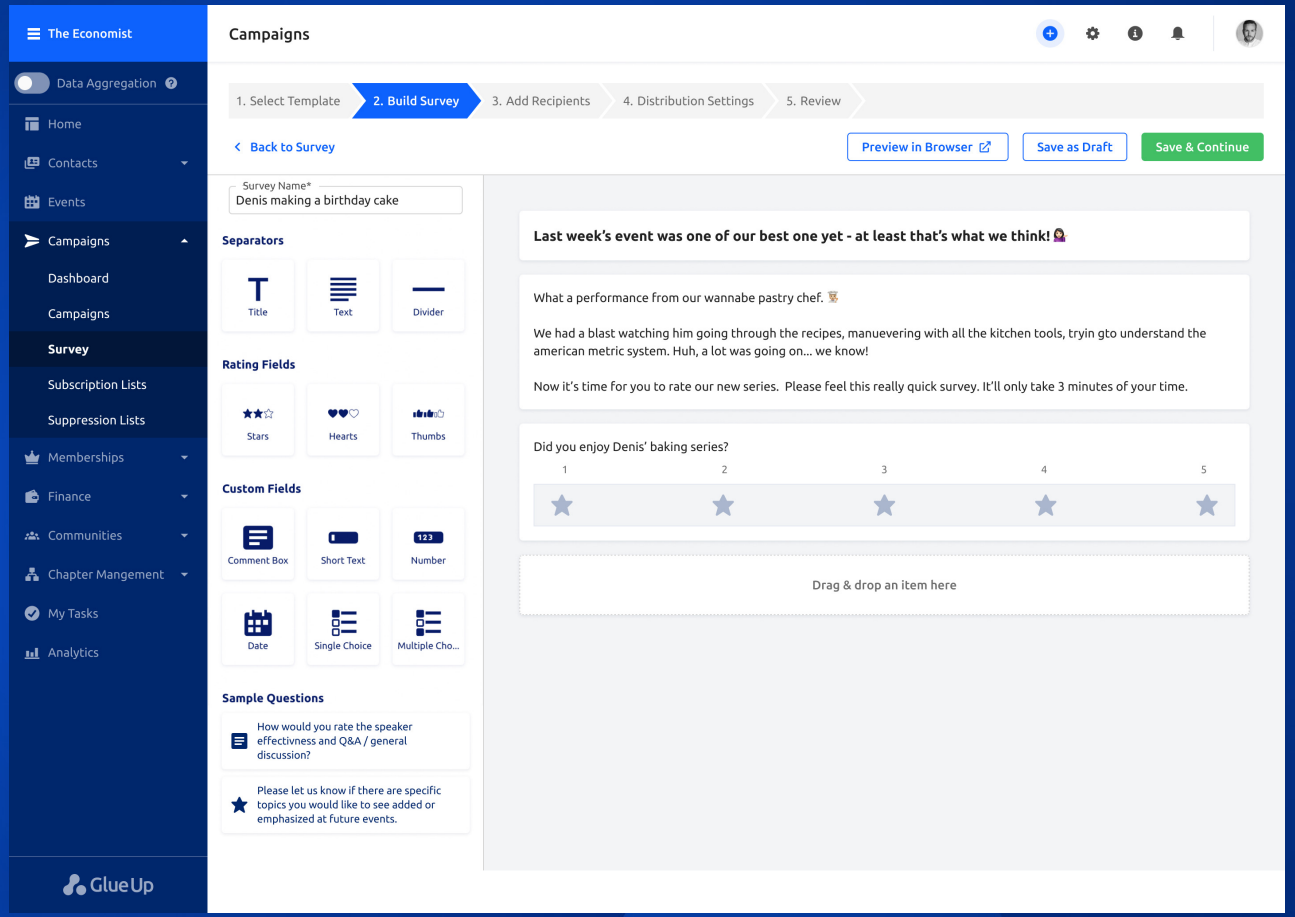


Email Campaigns

Engage Efficiently Across All Channels

Segment your contacts using smart lists and advanced filters, then generate and send personalized email campaigns of any kind in a few clicks directly from the Glue Up platform to anyone in your CRM.

- Smart Lists
- Performance Tracking
- Easy to Use Editor
- Tag Merging With CRM & Forms
- Brand Consistent
- Advanced Event Blocks

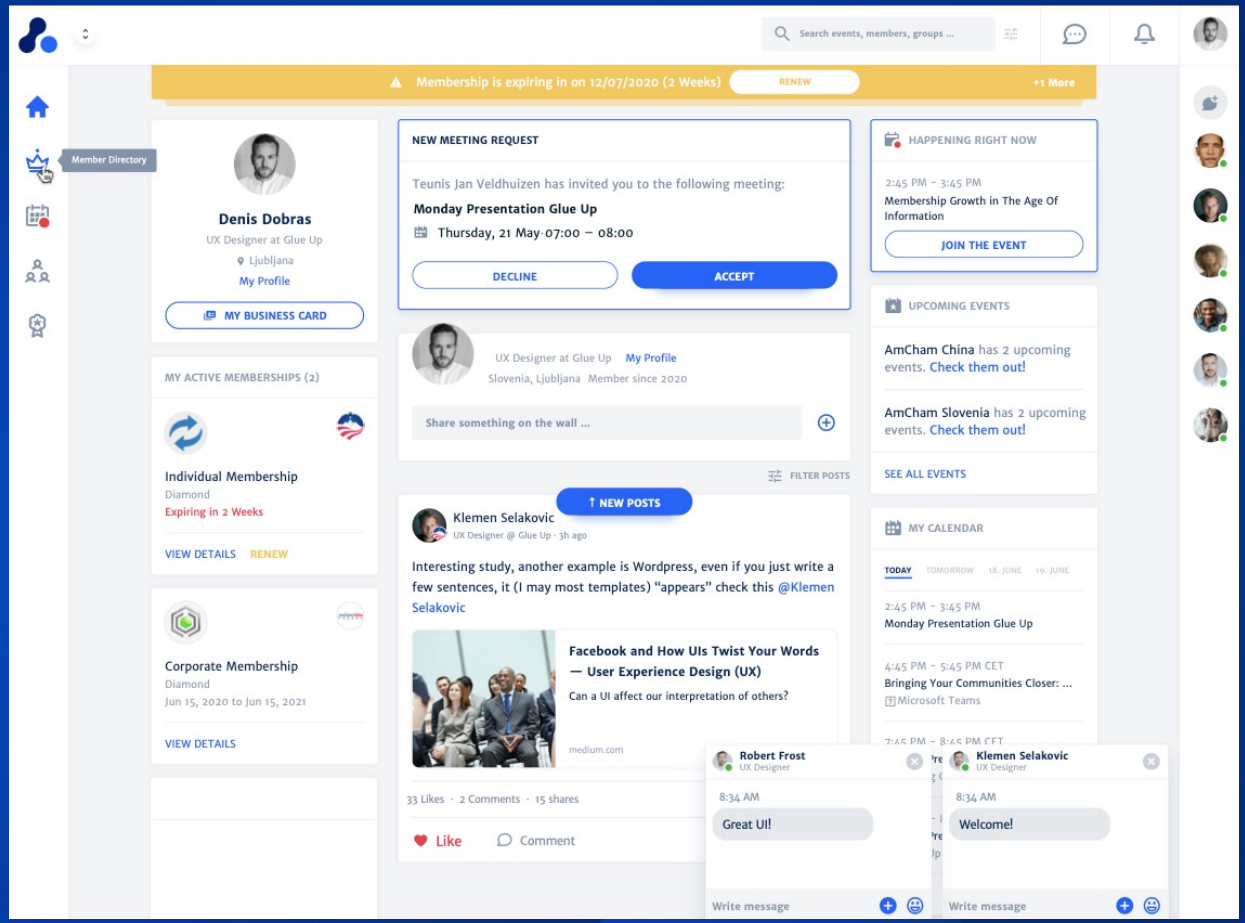


'My Glue' Community Hub

Member Engagement Hub

Connect with your community on a personal level by giving them the power to engage with your organization and each other via the 'My Glue' Engagement Hub where they can modify their member profile, register for events, read email campaigns, network, and more.

- Member Directory
- Community Networking
- Event Information
- Member Benefits
- Member Profile
- Subscription Management
- Latest News

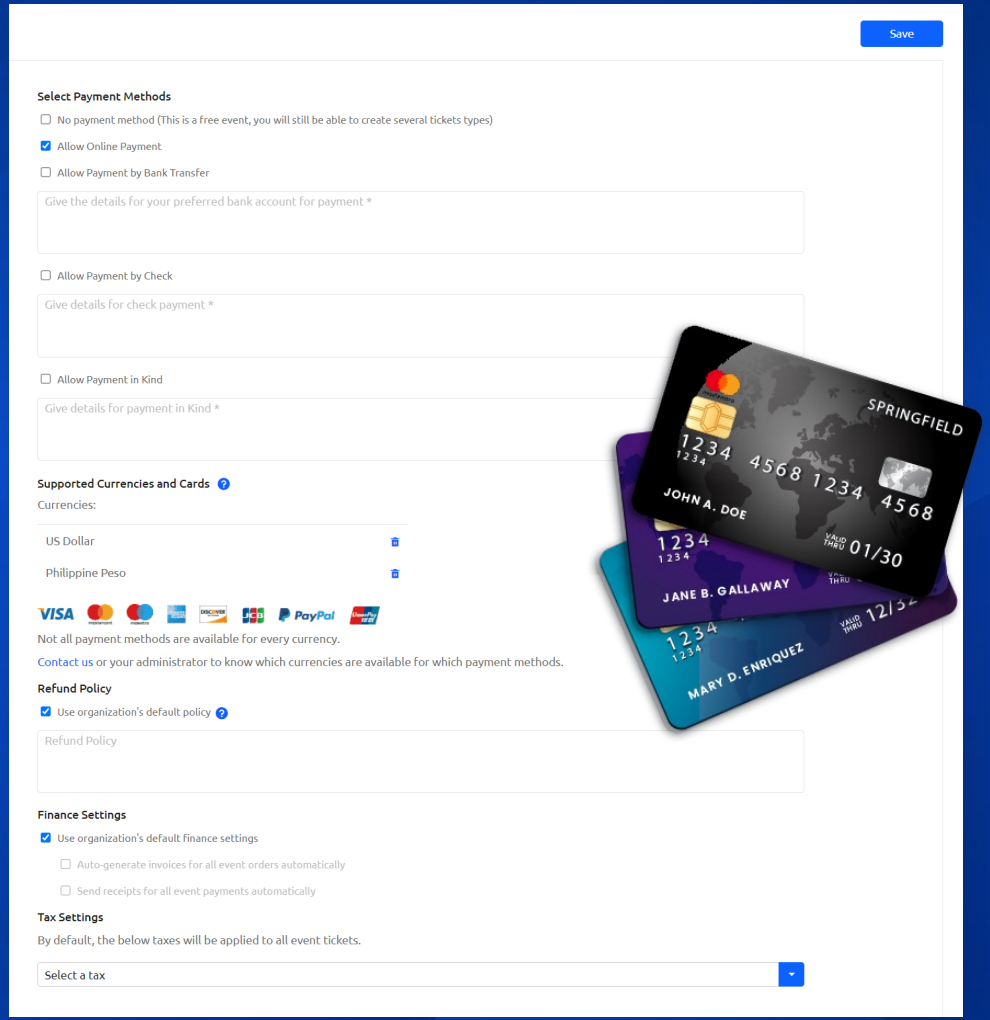


Finance

Make Payments Easy

Accept payments in multiple currencies and enable your community to pay you using their favorite payment methods with full visibility into transaction history.

- Secure Online Payments
- 50+ Currencies Available
- Discount Codes & Coupons
- Automatic Invoices and Receipts
- Customizable Refund Policy
- On-site Payments Available
- Early-Bird & Member Pricing

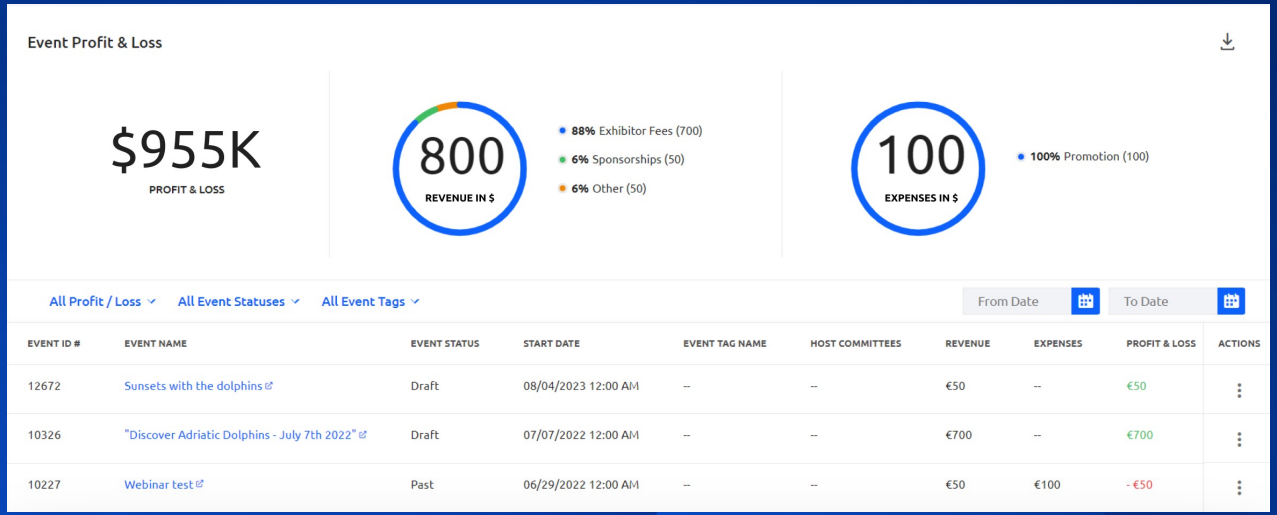


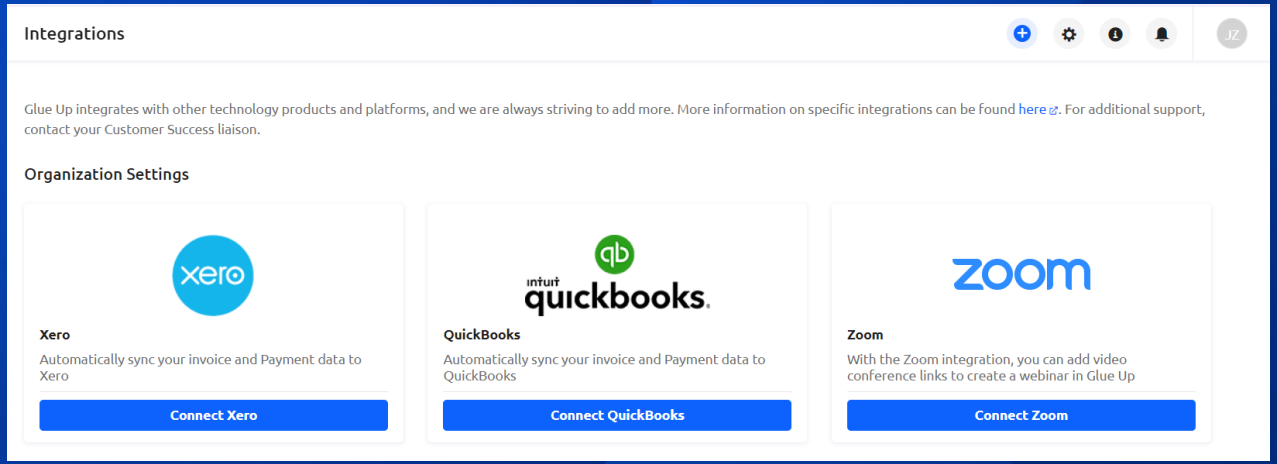
Finance

Stay In the Know. Always.

From ticket revenue, through sponsorship sales, to profit & loss, and Invoice requests, stay up to speed with financial performance of every event you run.

- Paid & Unpaid Alerts
- Automatic Invoice Generation
- Profit & Loss Reports
- Internal Notes
- Local payment gateways
- Xero and Quickbooks Integrations



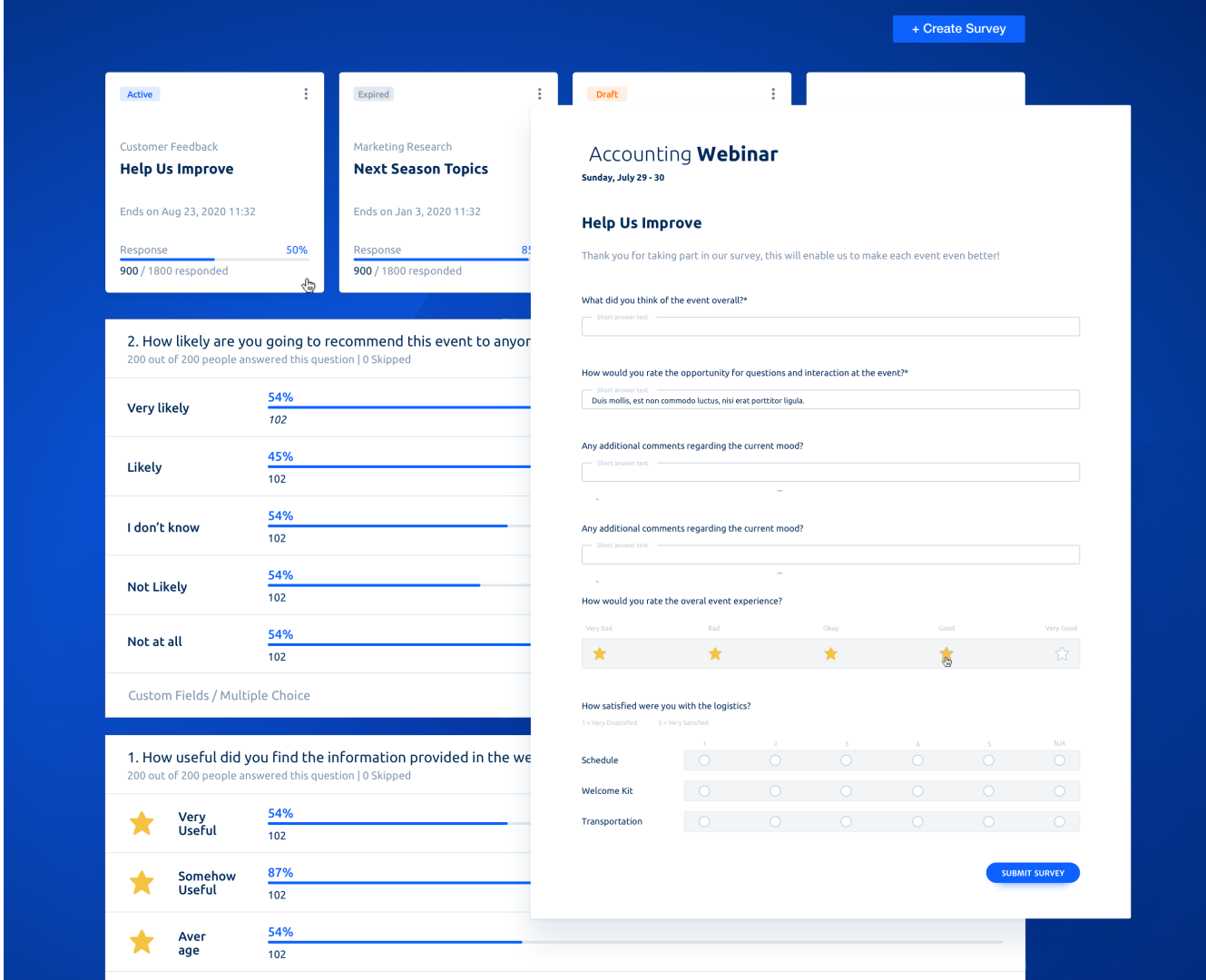


Surveys

Measure Your Success

Easily create surveys, quizzes, and polls to measure and understand feedback so you can improve your services and show members you value their opinion.

- Easy Set-Up
- Expert-Written Templates
- Unlimited Questions
- Image Questions
- Rating Questions
- Survey Tracking

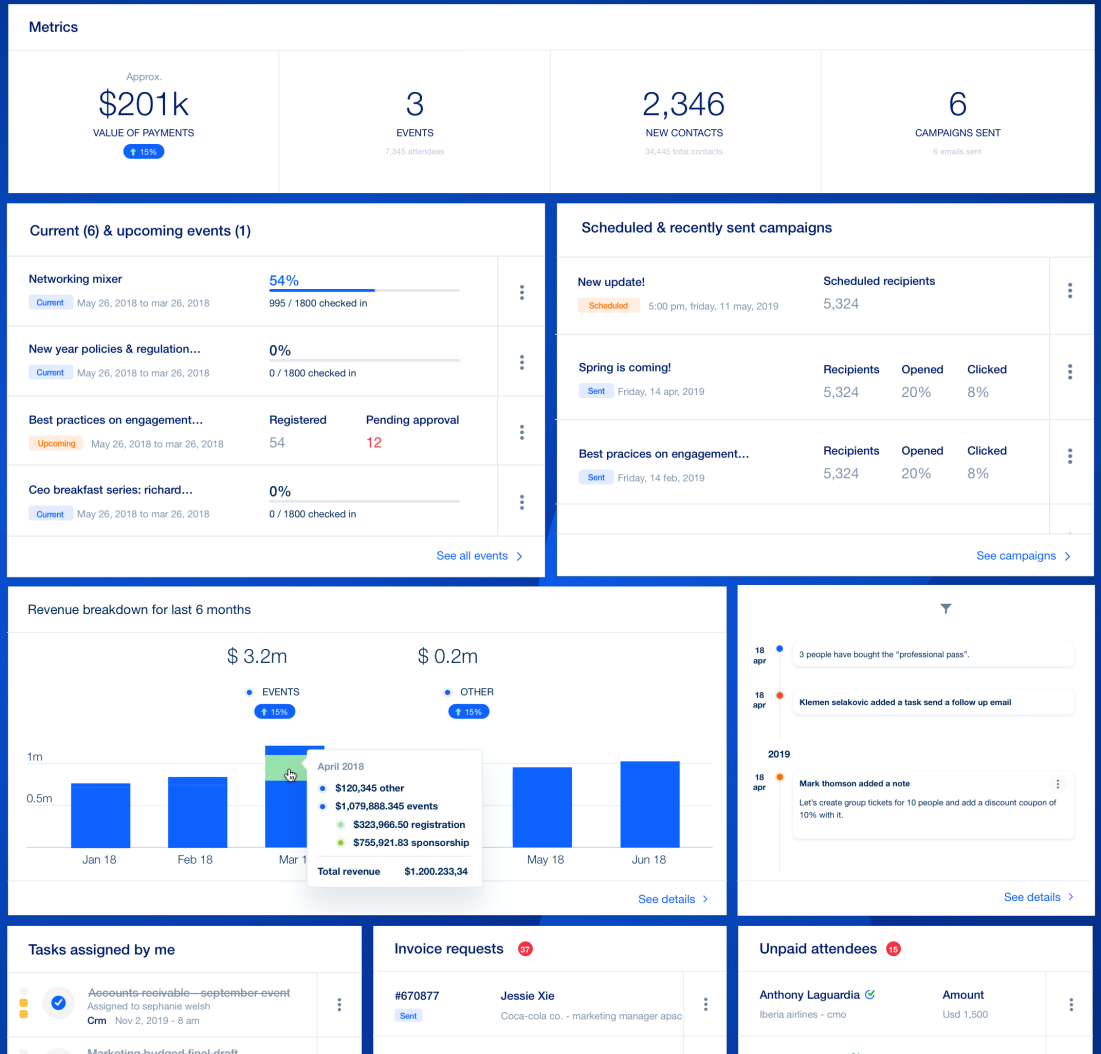


Insights

Automate, Evaluate, and Scale Up

All your operations are centralized in one place, with data available in real time so you can analyze your success, improve, and go again.

- Performance Metrics
- Activity Timeline
- Unpaids & Invoice Requests
- Project Management
- Campaign Details
- Revenue Breakdown

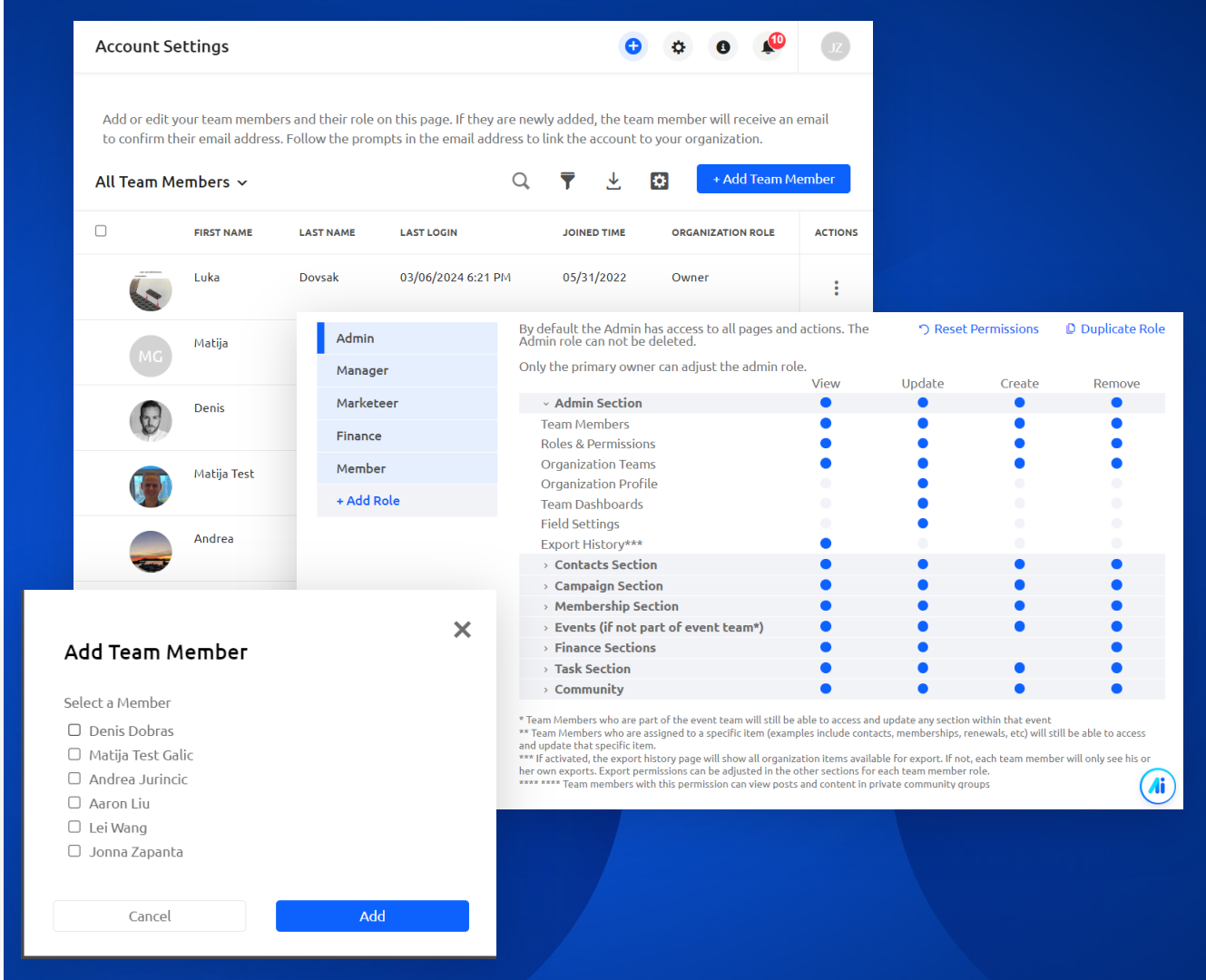


Admin Settings

Help Your Team Succeed, Stay in Charge of the Data

Customize roles & permissions while you keep all your team and temporary collaborators in the platform and check their performance.

- All Your Team on the Same Page
- Custom Roles & Permissions
- Export/Import History
- Manage Teams & Tasks
- Temporary Event Staff

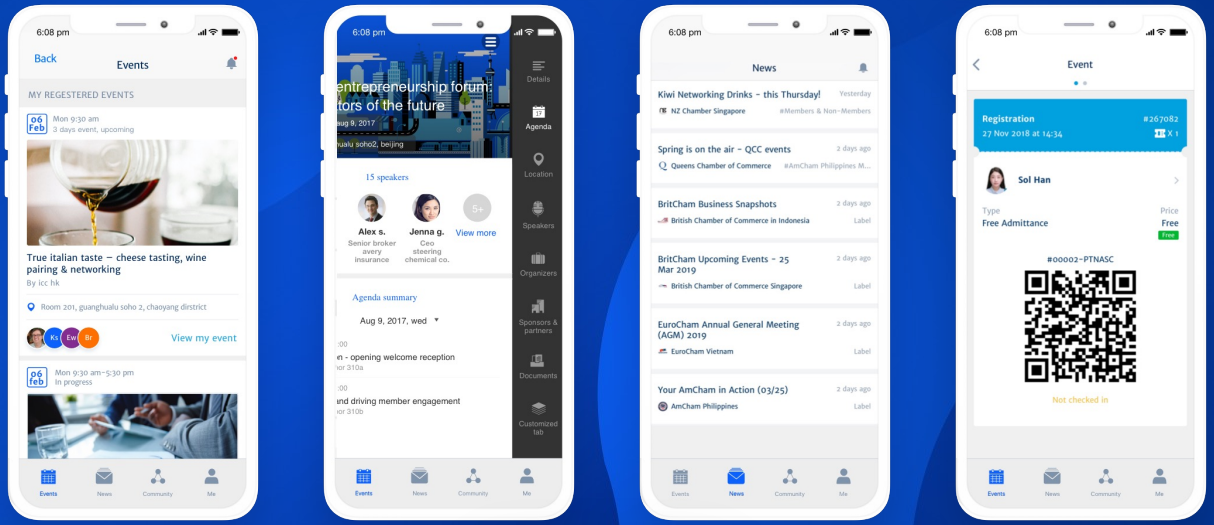


'My Glue' Attendee App

Powerful All-in-One Member App

Give your community an easy way to engage, network and receive important information about your events, newsletters, membrships, and more anywhere they are.

- Personal QR Code for Check-Ins
- Push Notifications
- Session Documents & PPTs
- Newsletters
- Attendee-to-Attendee Chat
- Live Event Wall
- Business Card Exchange
- White-Label Option (Premium)



GET IT ON Google Play

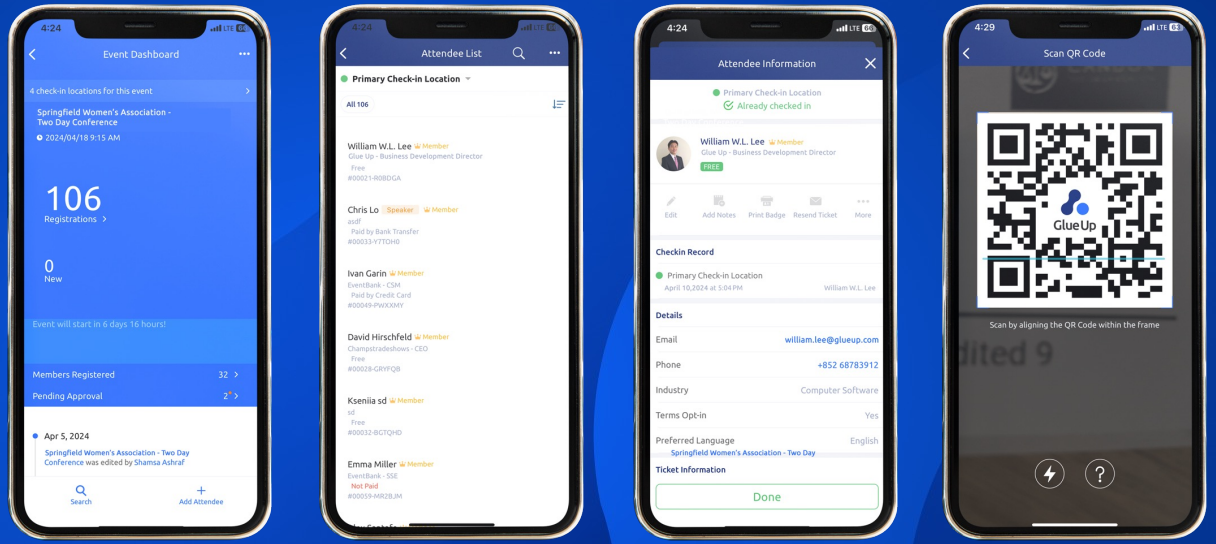
Download on the App Store

'Glue Up Manager' App

Manage Your Operations From Anywhere

Manage registrations, review member applications, collect payments, make quick edits, and facilitate smooth check-ins onsite to carry out successful events.

- Check-in Attendees
- Review Member Applications
- Walk-Ins and Onsite Payments
- Real Time Statistics
- Temporary Staff & Volunteers
- Monitor Email Campaigns



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Make great even better

Save time and become even more efficient with other amazing features you can add to complement your suite.

Speed Networking

Connect People Online

Bring networking online and take the face-to-face networking to a new level by matching attendees with each other. Let them connect virtually for short 1-on-1 intimate video calls using our advanced matchmaking technology.

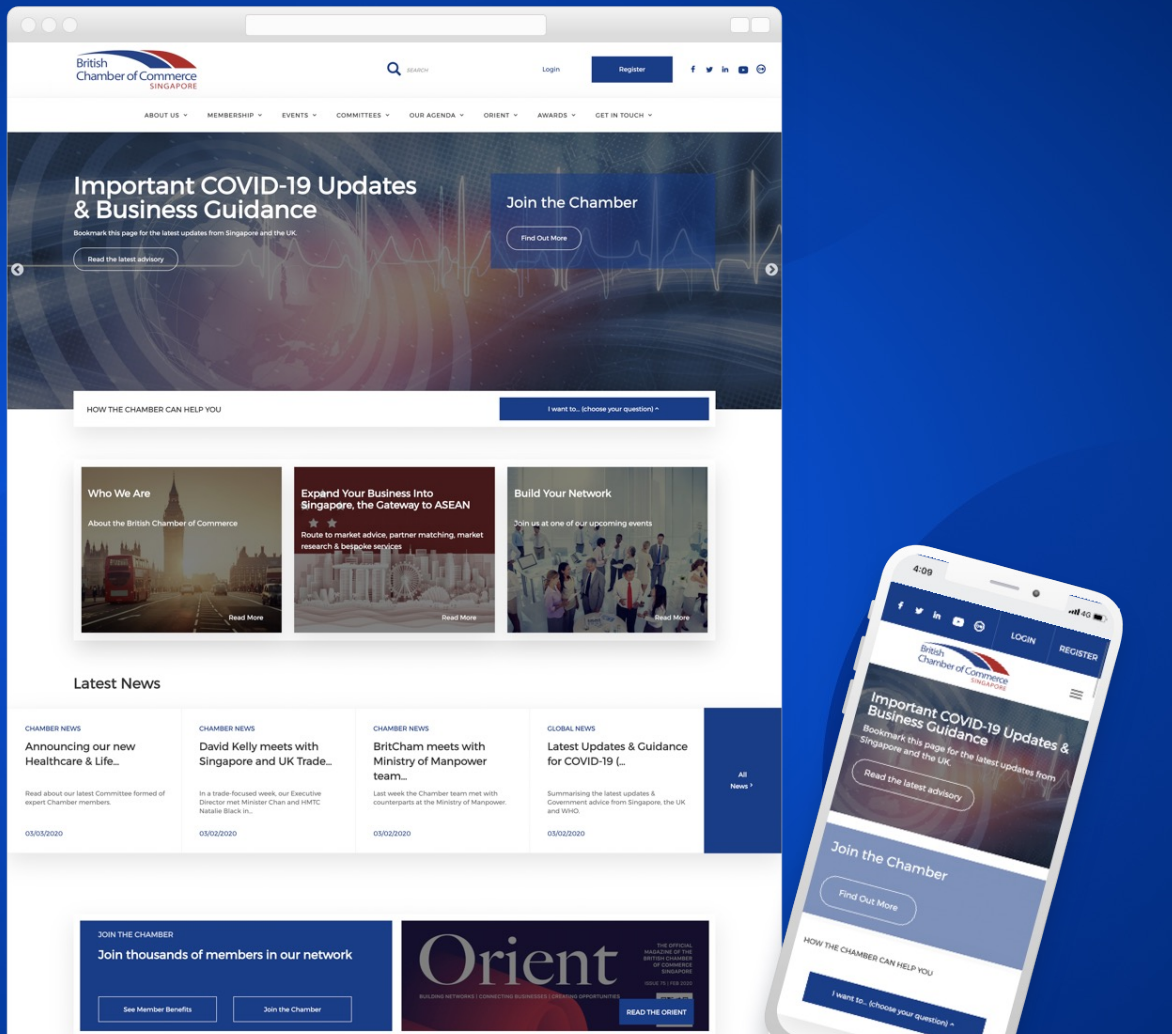
- AI-Powered Matchmaking
- Custom Length of Sessions
- Virtual 1-on-1 Meetings
- Individual CRM & Notes
- Welcome/Thank You Speech

Website Solution

Get a Professional, Responsive, Integrated Website

Upgrade your online presence and create lasting impressions on all website visitors with a website that seamlessly integrates with your Glue Up solution.

- Easy Setup and Management
- Powerful Integrations
- Optimized for SEO Success
- Generate Revenue with Ads
- Membership Directory
- Job Board
- Mobile-Responsive Design

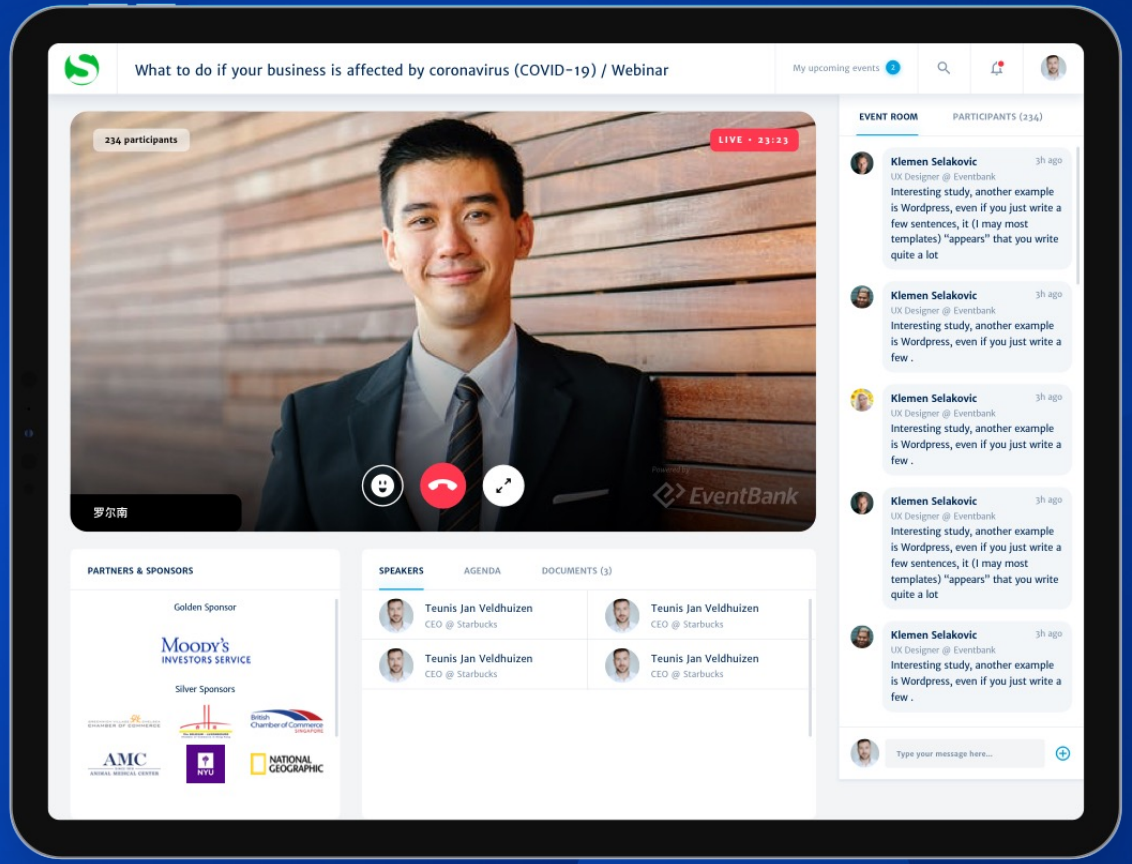


Webinar Solution

Monetize and Enhance Your Webinars

Provide attendees with a premium and seamless experience that gives them access to presentations, agenda, as well as ability to connect and chat with each other during online events.

- Webinar Website Builder
- Premium Partner Promotion
- Custom Registration Forms
- Event Rooms
- 1-on-1 Direct Chats

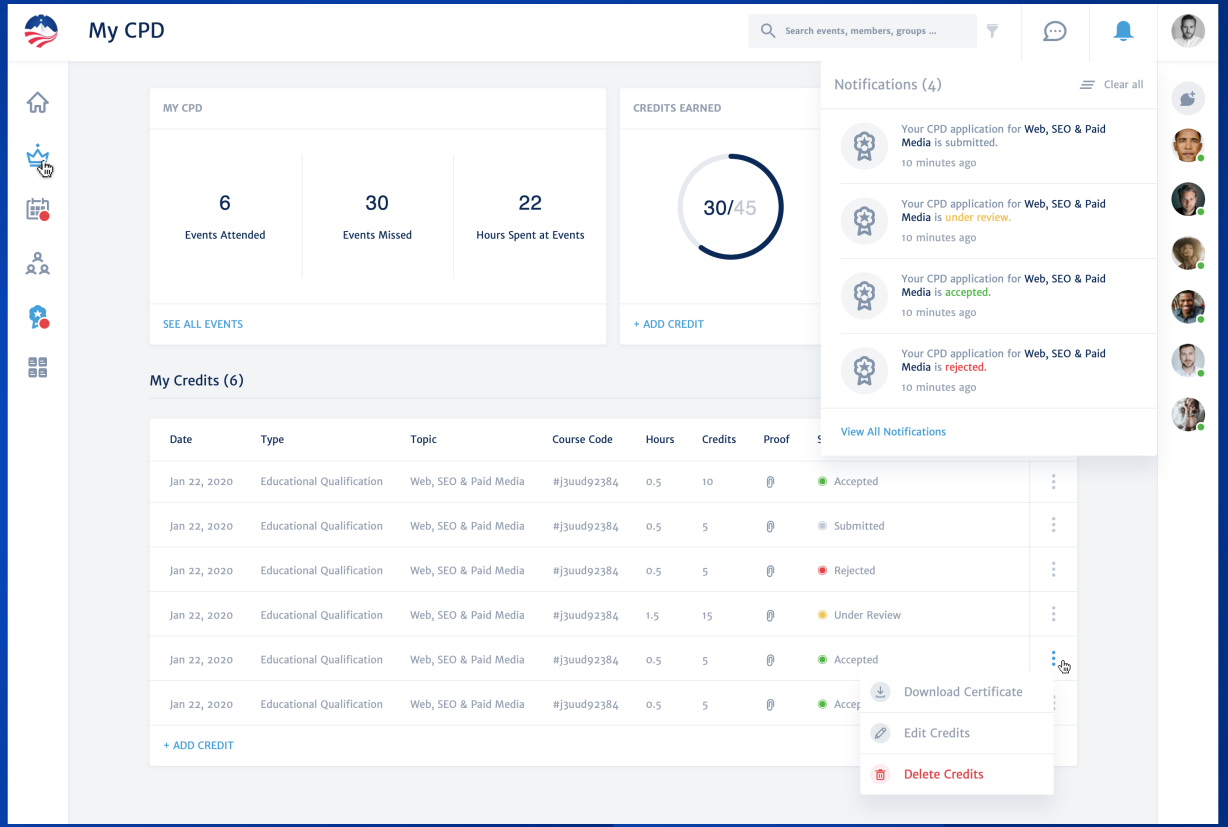


Training Management

Streamline Training Operations All-in-One

Build, market, sell, and analyze courses and events of any kind with ease. Automate repetitive tasks so you can get back to growing your courses and engaging your attendees.

- Drag & Drop Certificate Editor
- Recurring payments
- Automatic Reminders
- CPD/CPE Credits Tracking

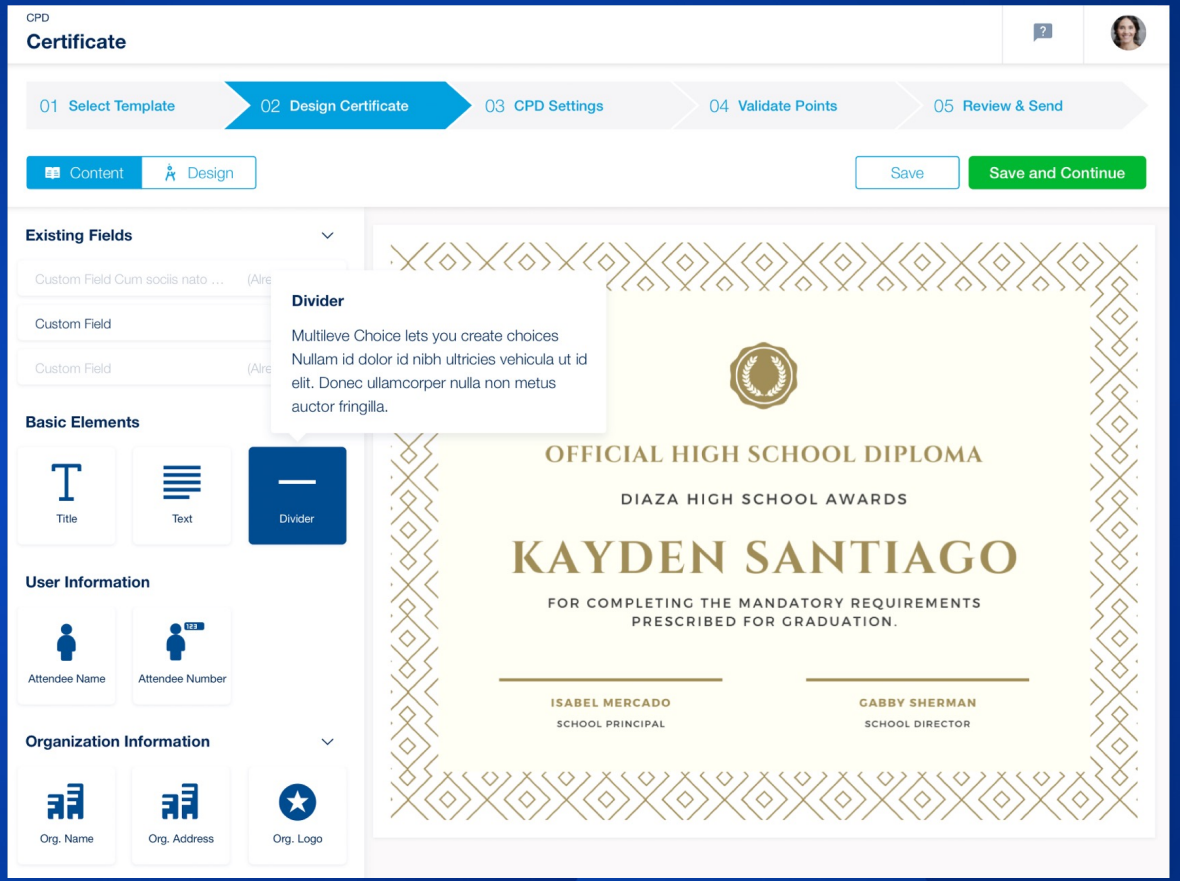


Certificates

Create and Issue All Certificates Worry-Free

Design and issue great-looking certificates for attendees that meet the criteria and automate their distribution with the easy to use editor.

- Template Designs
- CPD/CPE Credits Management
- Automatic Reminders
- Dynamic Fields
- Easy Export & Import

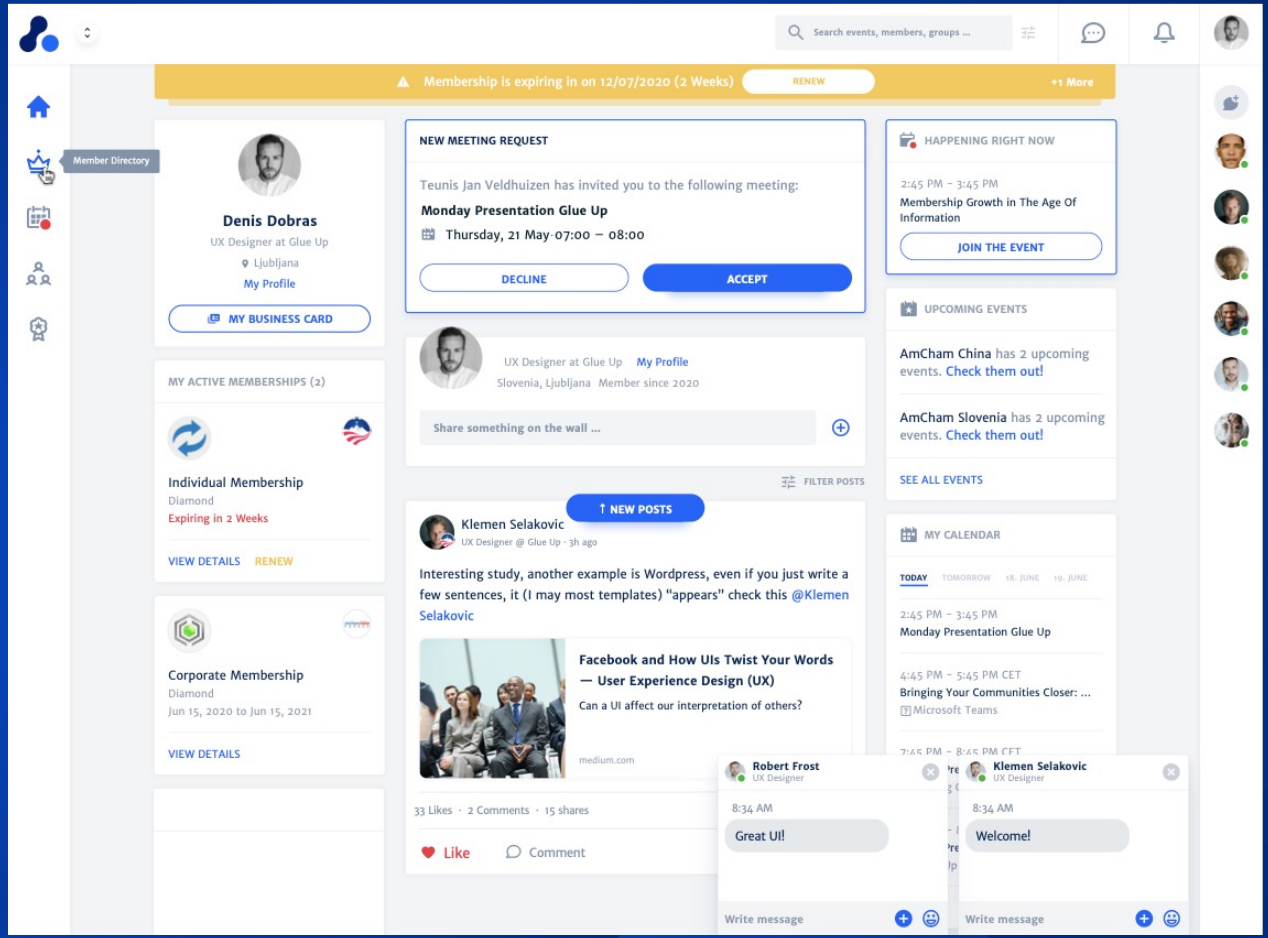


Community Hub

A Place to Engage and Exchange Knowledge

Provide your community a digital space where they can share their ideas, discuss various topics, and stay social even when meeting in person is not an option.

- Live Feed
- Comments & Discussions
- Member Directory
- Social Sharing
- Broadcastings

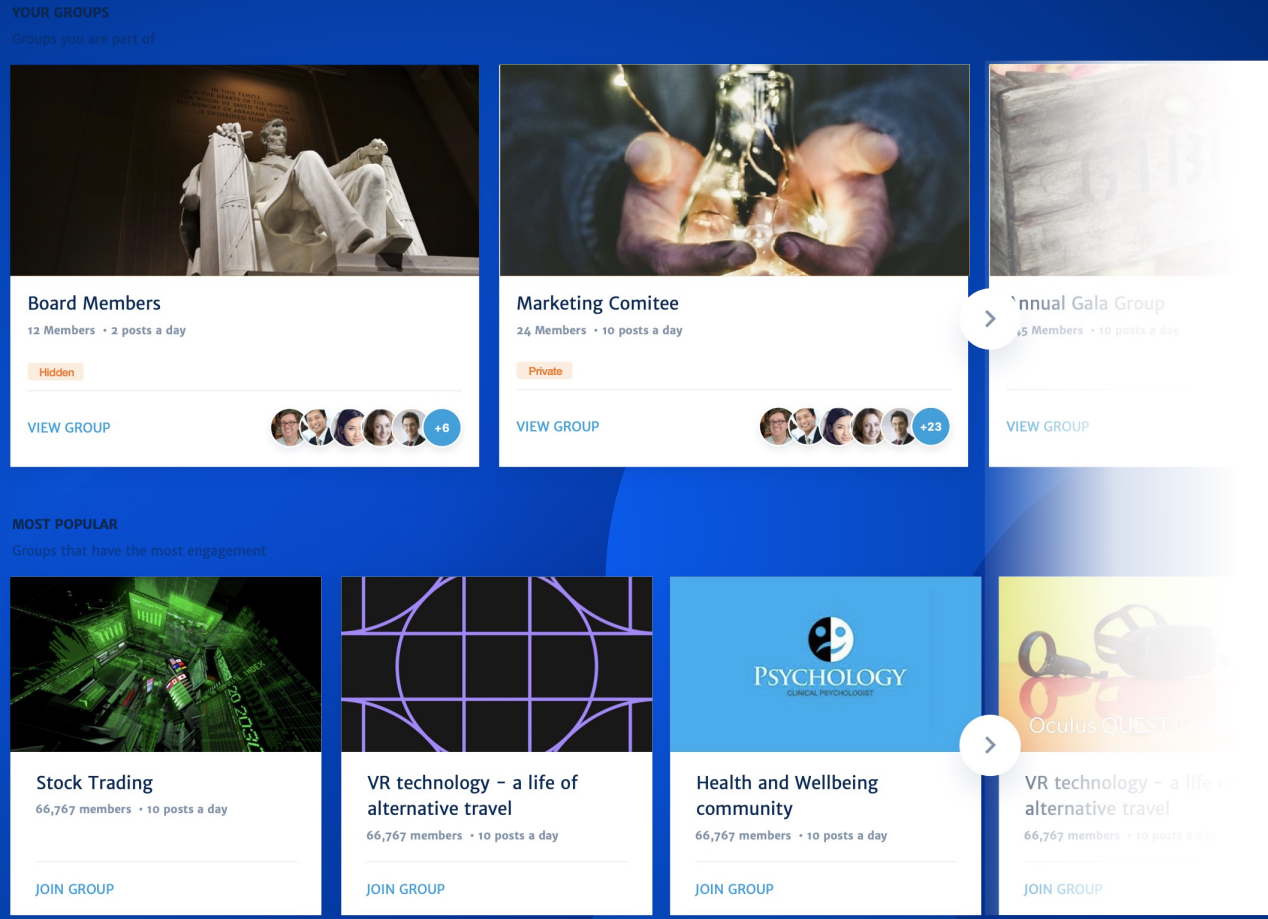


Conversations

Spark Discussions In Open Or Private Groups

Make it easy for everyone to find like-minded people and topics that matter to them so they can network with each other and exchange their opinions.

- Public & Private Groups
- Unlimited Commenting
- Custom Reactions
- @Mentioning
- People Profiles

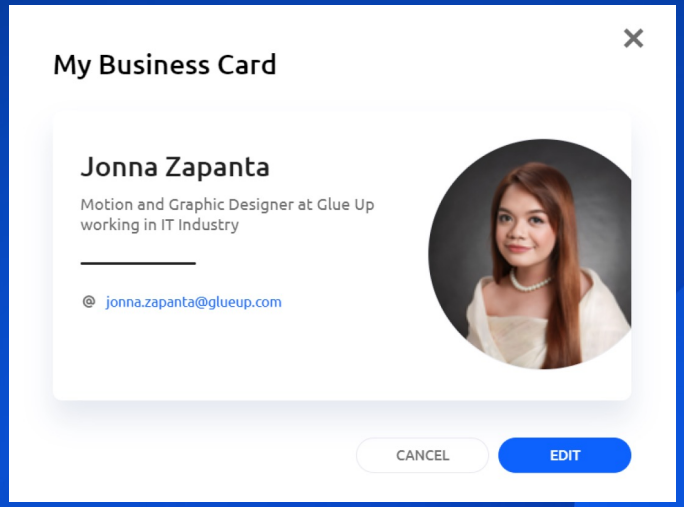


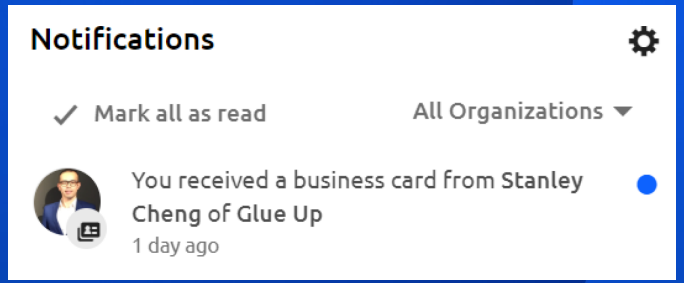
Networking

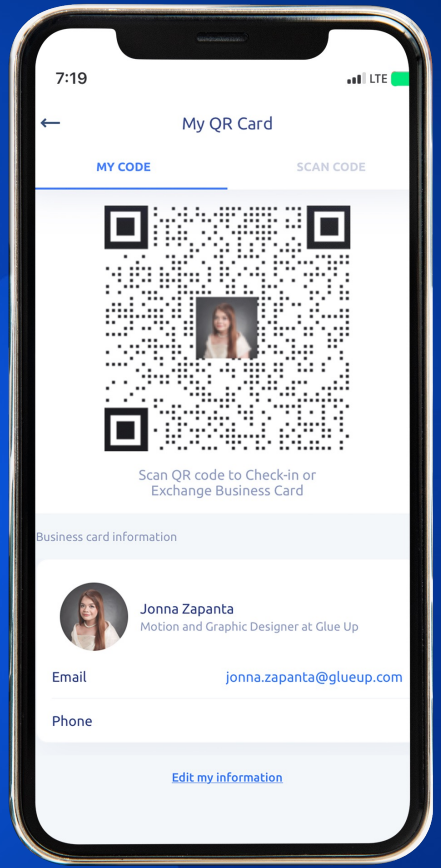
Help Business Happen

Enable your community to create and share their own digital business cards, manage their contacts, and effectively network with everyone no matter where they are.

- Free 'My Glue' Community App
- Neworking Tools
- Custom Privacy Settings
- Business Card Scanner
- Stored in Individual CRM





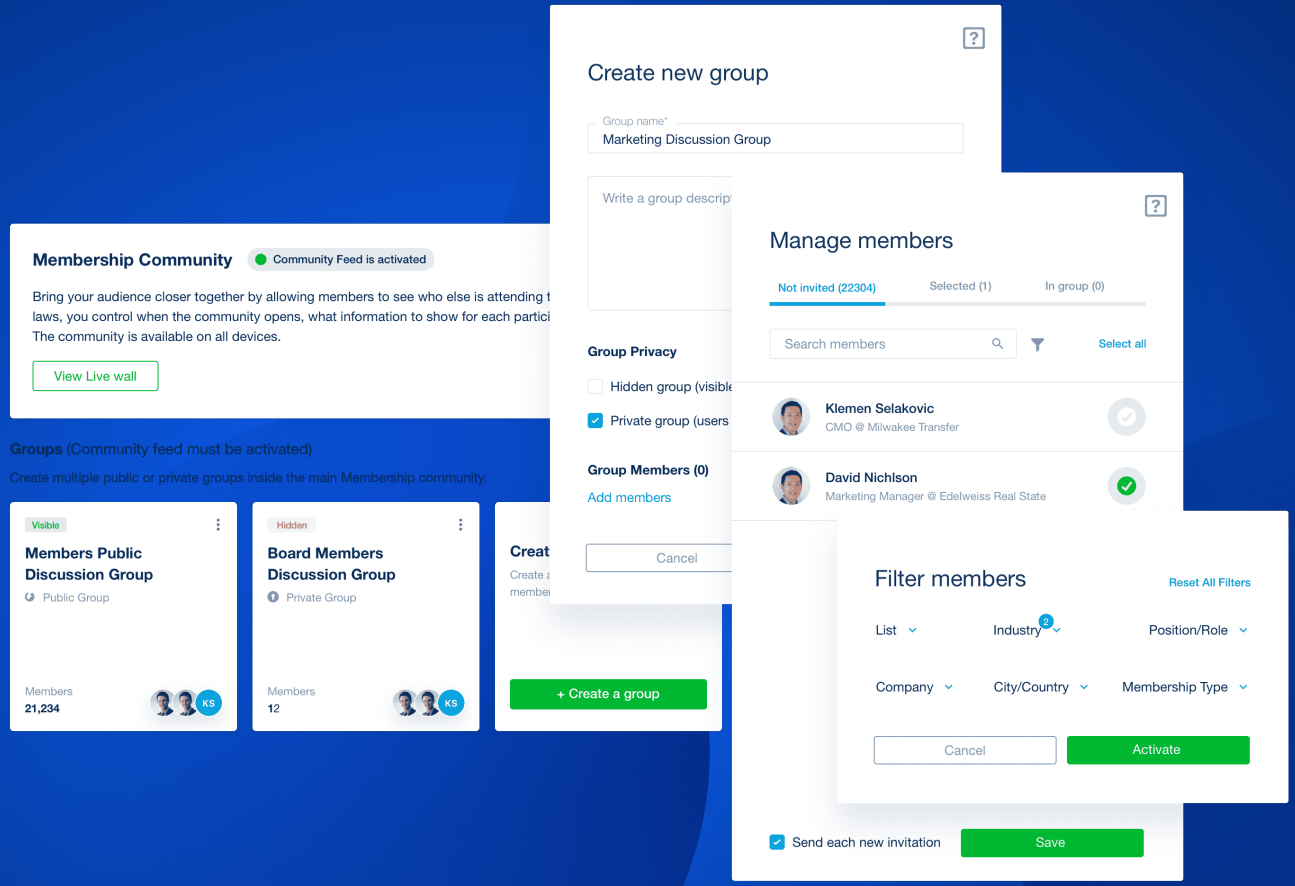


Admin Controls

Define Rules Of Engagement

You are in charge of the engagement. Create and manage different groups, allow and restrict access, or offer greater functionalities to paying members of your community.

- Advanced Filters
- Roles & Permissions
- Full Moderation
- Post Broadcastings
- Engagement Analytics



Customer Success

Award-winning After-Sales Service

We'll provide everything you need to hit the ground running and ensure your cooperation with us is a success from the very beginning.

Onboarding & Ongoing Support
Our Customer Success Experts are here to support you, every step of the way. Once you decide to adopt Glue Up, you'll build a customized onboarding plan together that's designed to help you reach your most important goals, faster.

Training
We will provide hands-on training that will enable you and your team to fully understand the software.

Glue Up HelpDesk
Glue Up HelpDesk is an online knowledge portal with the FAQs, how-to articles, and Glue Up Tutorials on how to get the most of Glue Up platform.

Regular Webinars
The Glue Up Webinars are interactive online seminars conducted on a weekly basis from Tuesday to Friday covering different modules of the platform.

Great Gets Better Every Week
Glue Up gets better every week as we introduce new features and improvements to our platform. This way, you have a better product every week without paying anything extra.

Integrations & Add-ons

Make Great Even Better

Our all-in-one solutions have a wide range of features on their own, but you can always extend them with any of our add-ons , and by integrating Glue Up with other applications you use.

Add-ons

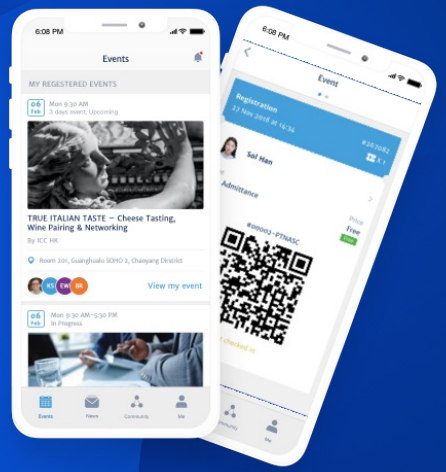
Dedicated Subdomain & API Access
Dedicated IP Address for Emails
Website for your Organization
Event Page Set-Up
CPD/CPE Credits & Certificates

Add-ons for 'My Glue' App

White-label with own branding
Attendee to attendee chat
Live Event Wall
Event Rooms
Business Card Scanner

'My Glue' Attendee App

Allow your event attendees to engage with you and each other and receive important information about all of your events anywhere they are.



intuit QuickBooks

Google Analytics

xero

salesforce (upcoming)

Case Studies

Forward-thinking Teams Stick With Glue Up

From Chambers of Commerce and non-profits to large associations with dozens of chapters, our clients love using Glue Up in over 70 countries around the world already. Here is experience of a few of them.

"It is imperative that you research Glue Up if you want to take your chamber to the next level. Once you familiarize yourself with Glue Up, you'll love it! It's the best software on the market for any business organization, not just chambers of commerce."

Edward Ornelas, Jr.
President, Inland Empire Chamber of Commerce

"We have many volunteers who want to work with our organization, so removing the hurdles of paperwork has made it easier because their time is much more valuable than doing paperwork."

Farukh Ijaz
Secretary, ITE Met Section

Empowering more than 2,000 amazing organizations in 70+ countries.

Have any questions?

Willis Mattoali, Senior Sales Manager at Glue Up
Contact me at **willis.mattoali@glueup.com**
or call me at **+6282258935812**
Book a Free Demo Here 👇

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Thank You