



All-in-one Association Management Software

Member Engagement can be Challenging

Glue Up's all-in-one Association Management Software is the easiest way to retain, engage, and grow your member community.

The screenshot displays the Glue Up software interface for the Springfield Chamber of Commerce. The main dashboard features a prominent blue banner with the text "Work Smarter, not Harder! Introducing Glue Up AICopilot". Below this, a navigation sidebar on the left lists various management areas. The central dashboard provides a high-level overview of key metrics: \$15k in payments, 17 events with 7 attendees, 145 new contacts, and 15 campaigns sent. A "Tasks Assigned to Me" section lists pending actions like sending emails and setting up tickets. A "Campaigns Summary" table shows 464 emails sent with a 3% bounce rate. The "Current & Upcoming Events" section lists active campaigns such as the 2023 Digital Marketing Conference and Women's Association. Two mobile device overlays show the software's responsive design, displaying an "Events Dashboard" with current and draft event counts, a "Past" event summary, and a "Marketing Conference Melbourne" location report with a 52% attendance gauge.

Metric	Value	Subtext
VALUE OF PAYMENTS	\$15k	approx.
EVENTS	17	7 Attendees
NEW CONTACTS	145	4,823 Total Contacts
CAMPAIGNS SENT	15	464 E-mails Sent

Task	Assigned To	Due
Send out e-mail camp...	Assigned to Denis Dobras	Today at 10:00
Set up event tickets	Assigned to Denis Dobras	Mar 15, 2023
Edit Event Website Te...	Assigned to Denis Dobras	

Campaign	Status	Progress
2023 Digital Marketing Conference	Current	26% (51 / 196 Checked in)
Women's Association	Current	95% (95 / 100 Checked in)
CPD Event	Current	57% (43 / 75 Checked in)



CRM Contact Profile

Strengthen your member relationships

How a contact becomes a member, including a widget with zip code and birthday to select appropriate affiliate and auxiliary, and data fields that we would like to collect.

The screenshot displays a CRM interface for a contact named Andrea Jurincic. The contact is identified as a UX & UI Designer at Glue Up, with a profile status of 'Member' and 'Active'. The interface includes a navigation sidebar on the left, a top navigation bar with 'Glue Up' and 'Home', and a main content area. The main content area is divided into several sections: a 'Back to Contacts' link, a 'Multiple membership cycles in progress' notification, a 'Contact Details' section with fields for Owner (Denis Dobras), Email (andrea.jurincic@glueup.com), Phone (+386 40 440 440), and Address (Vodnikova cesta 96a, 1000 Ljubljana, Slovenia), and a 'Memberships (7)' section. The 'Memberships' section lists two active memberships: #452757 (Platinum Membership, May 4, 2023 - Jul 17, 2024) and #452757 (Platinum Membership, May 4, 2023 - Jul 17, 2024) with a status of 'Awaiting Payment'. A 'Memberships' tab is selected in the main content area, showing a progress bar for the 'Advanced Membership' application cycle (Application, Approval, Payment, Complete) and a notification that the application is awaiting payment. Below this, a list of memberships is shown, including 'Advanced Membership', 'Platinum Membership', 'Delux Membership', and 'Basic Membership'.

Glue Up Home

< Back to Contacts

Email Campaign New Task Opportunity

Multiple membership cycles in progress.

Application Cycle • Advanced Membership Workflow Settings

Application Approval Payment Complete

This application is awaiting payment. You can resend the payment email, share payment link or add payment manually. Decline

Activities Emails Profile **Memberships** Subscriptions Engagement

Advanced Membership #452757 Awaiting Payment See More Edit All

Platinum Membership #452757 Active 1st term See More Edit All

Delux Membership #948206 Active 1st term See More Edit All

Basic Membership #456980 Expired

Contact Details

Owner
Denis Dobras

Email
andrea.jurincic@glueup.com

Phone
+386 40 440 440

Address
Vodnikova cesta 96a, 1000
Ljubljana, Slovenia

Memberships (7)

#452757 Active 1st Term
Platinum Membership
May 4, 2023 - Jul 17, 2024

#452757 Awaiting Payment
Platinum Membership
May 4, 2023 - Jul 17, 2024

Show expired memberships (4)



Manage your community

- How Admins communicates with members, including sending an email or text, adding events.
- How a member can go in and update their profile.
- Automatic renewal setting
- Setting up a membership for monthly payments instead of annual fee

Add New



Campaign



Event



Membership Application



Membership Type



Invoice



Task

The screenshot shows a user profile page with a sidebar on the left and a main content area. The sidebar has sections for 'My Account' and 'My Settings'. The main content area includes a profile picture placeholder with instructions to upload a clear photo, a 'Contact Information' section with a 'Connect LinkedIn' button, and a 'Login Information' section.

Go to My Glue Home

My Account

- My Profile
- Memberships
- My Connections
- My Accreditation
- Saved Posts

My Settings

- General Settings
- Privacy
- Notification Settings
- Sign-in & Security
- Email & Phone

Please upload a photo that clearly shows your face. This will be used in a professional context.

Change Profile Photo Remove Photo

Contact Information

Connect LinkedIn

Connect with your LinkedIn account and easily update all necessary information.

Update with LinkedIn

Login Information (Private Information)

Automatic Recurring Payments

Activate recurring payments so that membership dues can be automatically charged on a regular schedule. This saves your members the trouble of having to manually renew their membership.

- Activate recurring payments
 - Authorize only recurring payments and deactivate other payment methods
 - Skip approval/confirmation steps in auto renewal process and move to payment directly.

Name

Membership Type Name *

National Urban League Membership

Internal Membership Type Name

Exclusive Membership

Category

- Individual
- Corporate

Member Limit (leave empty for unlimited)

Duration

Duration of Membership *

1 month

- Membership ends on fixed date(s) (only available for 1 term memberships)



CRM Company Profile

Strengthen Relationships With Target Companies

Identify your most important members, analyze their contribution to your revenue, and create new opportunities.

- Company Contacts
- Open Opportunities
- Industry Segmentation
- Track Engagement

Chamber of Koktel L... Contacts + ⚙️ ⓘ 🔔

	FIRST NAME	LAST NAME	EMAIL
<input type="checkbox"/>	Jonna	Zapanta	jonna.zapanta@glueup.com
<input checked="" type="checkbox"/>	Matija	Galic	matija.galic+2@glueup.com
<input type="checkbox"/>	Yasir	Shabbir	yasir.shabbir@eventbank.com
<input type="checkbox"/>	Lei	Wang	lei.wang@glueup.com
<input type="checkbox"/>	Luka	Dovsak	dovsakluka@gmail.com
<input type="checkbox"/>	Harry	Styles	harry.styles@glueup.com

Filter Members by Hide filters ^

Owner ▾	Membership Type ▾	Membership Status ▾
Registered User ▾	Primary Member ▾	Company Name ▾
Membership Start Date ▾	Membership Expiration Date ▾	Membership First Term ▾
Product Purchase ▾	Chapter Inclusion ▾	Primary Chapter ▾
Secondary Chapter ▾		

+ Add Advanced Filter

Opportunities 🔍 🗑️ ⬇️ ⚙️ 📅 📋 + Add Opportunity

PRE-QUALIFIED (0)	QUALIFIED (4) €10,800	NEGOTIATION (1) €50	PROPOSITION (0)	CLOSED WON (1) €50
	<p>win it €500</p> <p>upgraded membership 500\$ --</p> <p>Membership Renewal Closing Date: February 29, 2024 €10,000</p> <p>win Denis €300</p>	<p>opp €50</p>		<p>opp won €50</p>
+ Add or drag opportunity here	+ Add or drag opportunity here	+ Add or drag opportunity here	+ Add or drag opportunity here	+ Add or drag opportunity here

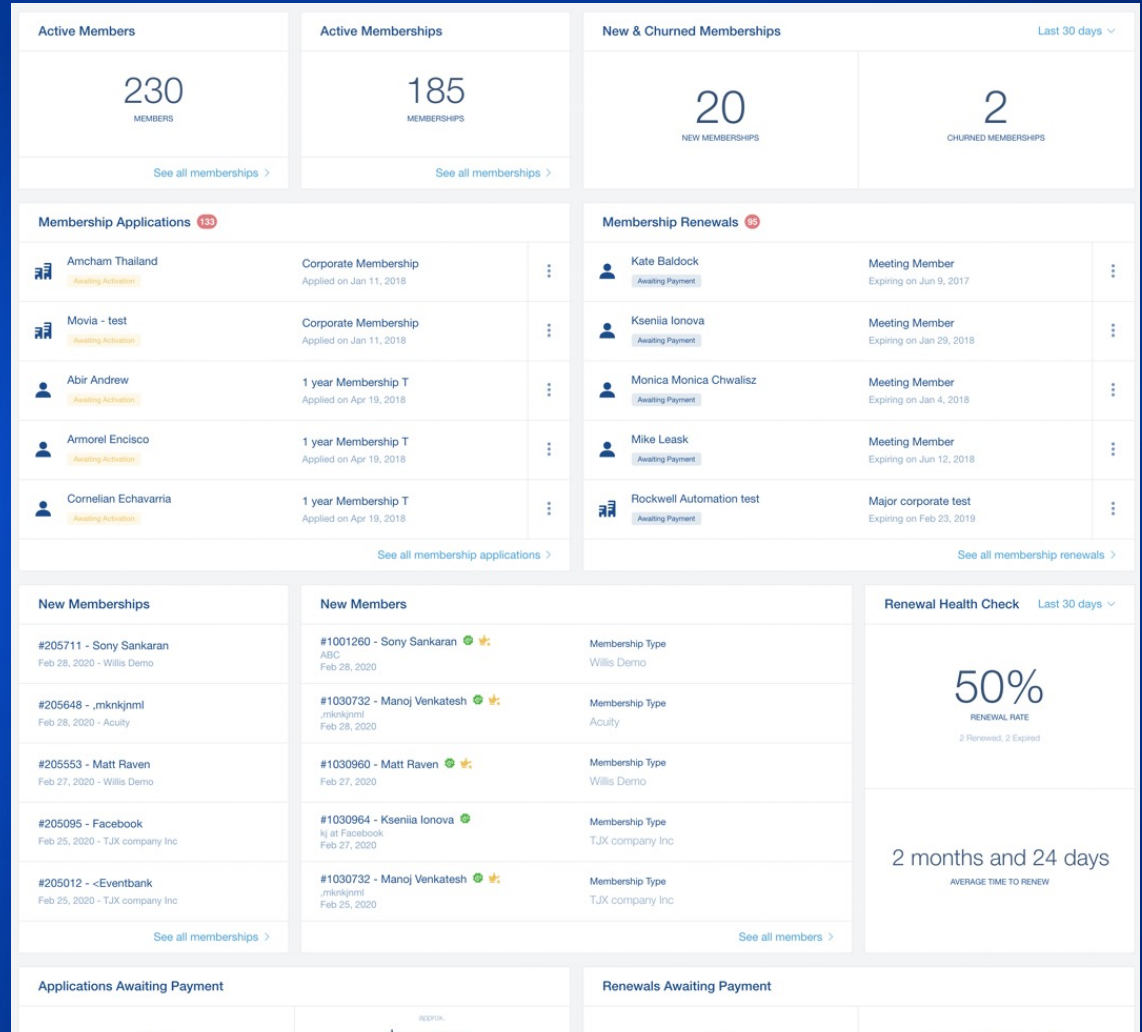


Insights

Complete Picture of Your Membership Program

Keep all member information and activity tracking up-to-date and centralized in one place. Improve your membership management workflows and maximize retention with automated renewal notices and membership application processes.

- Company Contacts
- Open Opportunities
- Industry Segmentation
- Track Engagement



CRM Opportunities

Convert Contacts Into Members

Easily search and save contacts into segmented lists and efficiently follow up on every lead with tracking tools based on individual or company contact profiles.

- Sales Pipeline at a Glance
- Companies and Contacts Aligned
- Identify Opportunities
- Notes & Comments
- Sales Forecast

The screenshot displays a CRM interface with a sales pipeline. At the top, there are navigation icons for search, filters, download, and a '+ Add Opportunity' button. The pipeline is divided into stages: QUALIFIED, PROPOSITION, NEGOTIATION, CLOSED WON, and CLOSED LOST. Each stage contains cards for individual opportunities, showing details like company name, close date, and value. A 'Deal Overview' modal is open for the 'Invest BCN' opportunity, providing a detailed view of its status and associated information.

Stage	Opportunity Name	Value	Close Date
QUALIFIED	Mount sinai medic serv...	\$150,000.00	aug 30, 2019
QUALIFIED	Spanish chamber of co...	\$50,000.00	sep 3, 2019
PROPOSITION	Wellington international ...	\$50,000.00	aug 6, 2019
NEGOTIATION	-	\$8,000.00	-
CLOSED WON	British motorsport festiv...	\$62,922.01	oct 10, 2019
CLOSED WON	World trade centers assoc...	\$30,000.00	oct 11, 2019
CLOSED WON	Adventures	\$8,000.00	oct 12, 2019
CLOSED LOST	The pearl project	\$12,000.00	may 30, 2019
CLOSED LOST	KH Lloreda	\$36,000.00	may 30, 2019
CLOSED LOST	Sunspot tech	\$2,500.00	may 30, 2019

Deal Overview

Invest BCN
Close Date: Oct 13, 2019
\$8,000.00

Owner: Miguel Morales

Edit info | Send email | Add note | Add Proposal | More

Opportunity ID: 10000023

Account Name: Joseph Campbell

Stage: Closed Won

Probability (%): 70%

Date Created: Aug 22, 2019

Opportunity Source: Events

[View Full Profile >](#)



Memberships

Automate Membership Workflows

Drive revenue with membership renewal workflows designed to maximize your productivity and retention. Quickly find outstanding payments and send renewal reminders with automated emails and push notifications.

- Automatic Reminders
- Auto-generated Invoices
- Push Notifications
- Unlimited Membership Types
- Member Lists
- Advanced Search
- Customizable Dashboard

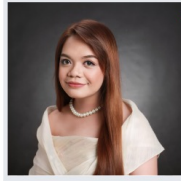


Recruiting New Members

Simplify the Application Process

Provide custom online application forms and several membership types to easily bring prospective members in the door. Information is automatically synchronized across the platform from the very start of the application process.

- All Answers Centralized
- Unlimited Fields
- Conditional Fields
- Discounts & Coupons
- Upload Files
- Easy Set-up & Management



Mobile Phone No.



+64

[Example for JK](#)

Line Two Divider










Event Pages

Create Professional Event Pages in a Few Clicks

Design appealing, professional websites in multiple languages for any kind of event. Choose from several mobile-responsive templates with a full range of color options to match your brand. No coding necessary.

- Customizable Templates
- Mobile-First Designs
- Event Blueprints®
- Easy Event Duplication
- Multi-Language Support
- Ready in Less Than 2 Minutes



 <p>Stroopwafel Frappuccino</p> <p>Stroopwafel Frappuccino is perfect for large-scale events and conferences. The polished interface is able to incorporate multi-track agendas and large promotional photos.</p> <p>Select Preview &t</p>	 <p>Café Mocha</p> <p>Café Mocha is specifically designed for webinars and technology-related events. Attendees can easily view critical event information including an event countdown clock.</p> <p>Select Preview &t</p>	 <p>Americano</p> <p>Americano is great for showcasing a product or venue. The single-page layout is ideal for small events and giving prominence to key event information.</p> <p>Select Preview &t</p>
 <p>Café Cubano</p> <p>Café Cubano is designed for showcasing an event speaker. The single-page layout is also good for displaying bold photos that capture attention.</p> <p>Select Preview &t</p>	 <p>Espresso</p> <p>Espresso is extremely useful for professional one-day events. The single-page template also lets organizers highlight their own banner images.</p> <p>Select Preview &t</p>	 <p>Noisette</p> <p>Noisette is the go-to favorite for many chambers of commerce and professional organizations. The interface is efficient and functional due to its simple panel displays.</p> <p>Select Preview &t</p>
 <p>Iced Latte</p> <p>Iced Latte is often used for vibrant event pages with multiple color settings. It especially draws attention to event sponsors and co-organizers.</p> <p>Select Preview &t</p>	 <p>Caramel Macchiato</p> <p>Caramel Macchiato is regularly used for medium-sized events. The template is designed for occasions that require large amounts of informational content.</p> <p>Select Preview &t</p>	 <p>Lemon Tea</p> <p>Lemon Tea is regularly used for medium-sized events. The template is designed for occasions that require large amounts of informational content.</p> <p><input checked="" type="checkbox"/> Selected Preview &t</p>

Manage Your Engagement All-in-one

One powerful cloud platform with the best event management, membership management, email marketing, CRM, finance, analytics, tasks, & mobile apps.

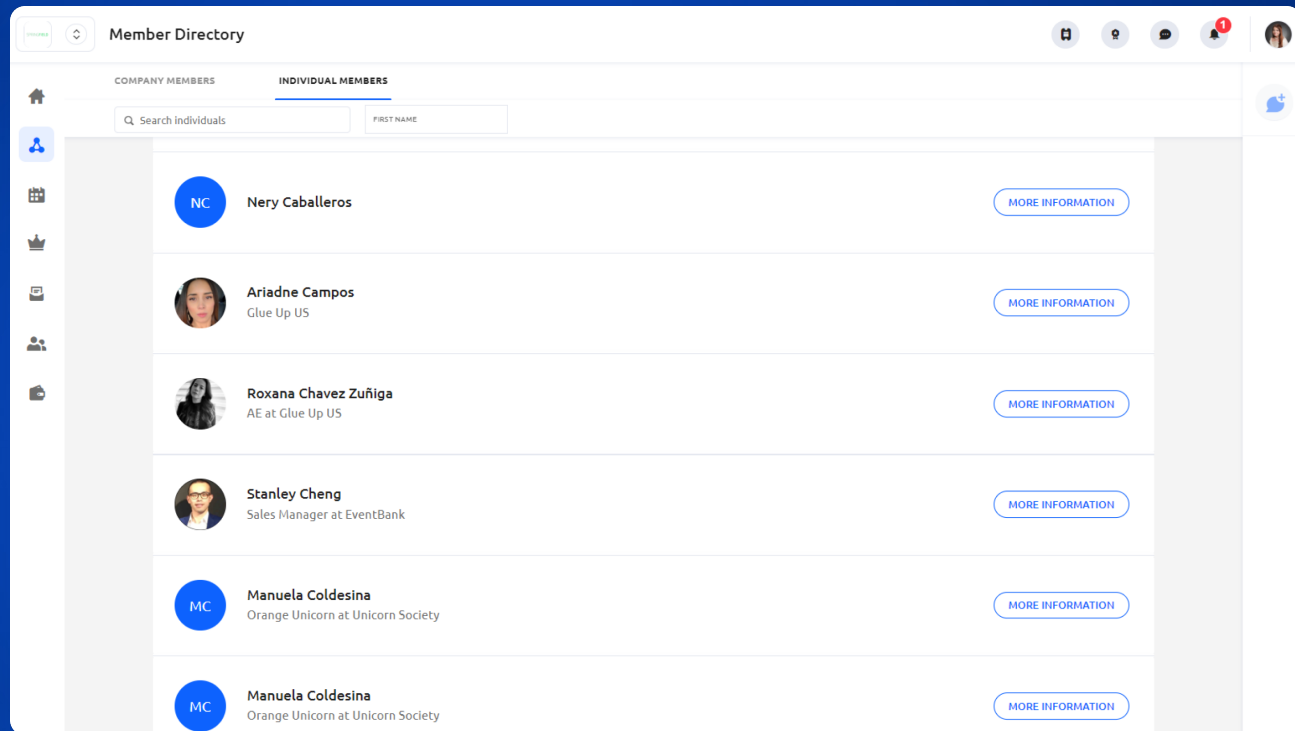


Maximize Retention

Retain and Grow Your Member Community

Digitize your membership directory and provide your community with instant access to member profiles and information. Maximize retention and pamper your members with a premium experience they deserve.

- Customizable Workflows
- Recurring payments
- Automatic Reminders
- Membership Directory



Event Marketing

Make Your Events Stand Out

Promote your events by embedding them on your website with customizable widgets, by sharing them on social media in one-click or showing your events just the way you want using our Open API.

- Social Media Sharing
- Performance Tracking
- Campaign Details
- Push Notifications



The desktop view of the event registration page. At the top left is the GlueUp logo. The main visual is a large graphic of the United States map with several stylized human figures standing on blue 3D bar charts of varying heights. One figure is holding a circular icon with the letters 'AI'. Below the graphic, the text reads: "Empowering Your Associations: Seamless Association Management with AI". A prominent blue button labeled "Register" is at the bottom. To the right, under the heading "Event Details", there is a paragraph of text: "We are excited to invite you to our online event that will revolutionize the way you manage your Association and streamline your organizational processes." followed by a paragraph: "Join us and learn how to personalize engagement with your members, create seamless communication channels with your audience, and lead your Association to success through our AI-powered management solution." Below that, another paragraph says: "Say goodbye to tedious admin tasks, delays in processing applications, email overload, and generic communication." This is followed by the word "Instead:" and a bulleted list: "• automate renewals, invoices, and follow-ups", "• make life easier by offering new members an online application process directly from your website", "• automate confirmations and reminders", "• have a targeted approach for different audiences with intuitive, dynamic smart lists", and "• enable your committees and working groups to take it to the next level by providing them with their own private social space". At the bottom of the details section, it says: "Don't miss out on this opportunity to transform your organization into an efficient and thriving community!". At the bottom left of the page, a calendar icon indicates the date: "Apr 18, 2024, 2:00 PM - 2:40 PM (GMT-4)".

A screenshot of a Facebook post. The user is Nona Zapanta, who posted it 1 minute ago. The post includes the URL "https://events.glueup.com/.../empowering-your-.../". The main image is the same graphic as seen in the desktop view. Below the image, the text reads: "EVENTS.GLUEUP.COM Empowering Your Associations: Seamless Association Management with AI | Glue Up". At the bottom of the post, there are icons for "Like", "Comment", and "Share". A comment box at the very bottom shows "Comment as Nona Zapanta" with icons for text, emojis, photos, and videos.

A screenshot of a LinkedIn post. The user is Jonna Zapanta, a Visual Storyteller, who posted it now. The post includes the URL "https://events.glueup.com/.../empowering-your-.../". The main image is the same graphic as seen in the desktop view. Below the image, the text reads: "Empowering Your Associations: Seamless Association Management with AI | Glue Up" and "events.glueup.com • 1 min read". At the bottom of the post, there are icons for "Like" and "Comment".

The mobile view of the event registration page. At the top, the time is 7:56. The browser address bar shows "events.glueup.com". Below the browser bar are social media sharing icons for Facebook, X, and LinkedIn, along with a "Log In" button. The main visual is the same graphic as seen in the desktop view. Below the graphic, the text reads: "Empowering Your Associations: Seamless Association Management with AI". A prominent blue button labeled "Register" is at the bottom. At the bottom left, a calendar icon indicates the date: "Apr 18, 2024, 2:00 PM - 2:40 PM (GMT-4)".

Onsite Operations

Lightning Fast Check-Ins & Badge Printing

Avoid queues at your events and provide seamless onsite experience to all attendees. Customize and print badges onsite from any device in less than a second.

- Mobile and Desktop Check-in
- Live Check-in Metrics
- Invoice & Invoice Request Alerts
- Live CRM Data Population
- Pre and Onsite Badge Printing
- Walk-in Attendees



On Site Check-In

Driving Member Engagement and Building Communities

Switch View ▾ + Add Temporary Employee Staff

155 Not Checked-In
28 Members

80% Checked-In
1300 Attendees

1200 Pre-Registered
100 Walked-In

300 CHECKED-IN

Not Checked-in (50) ▾

Search by Ticket Id, Name, Email, Company or Phone

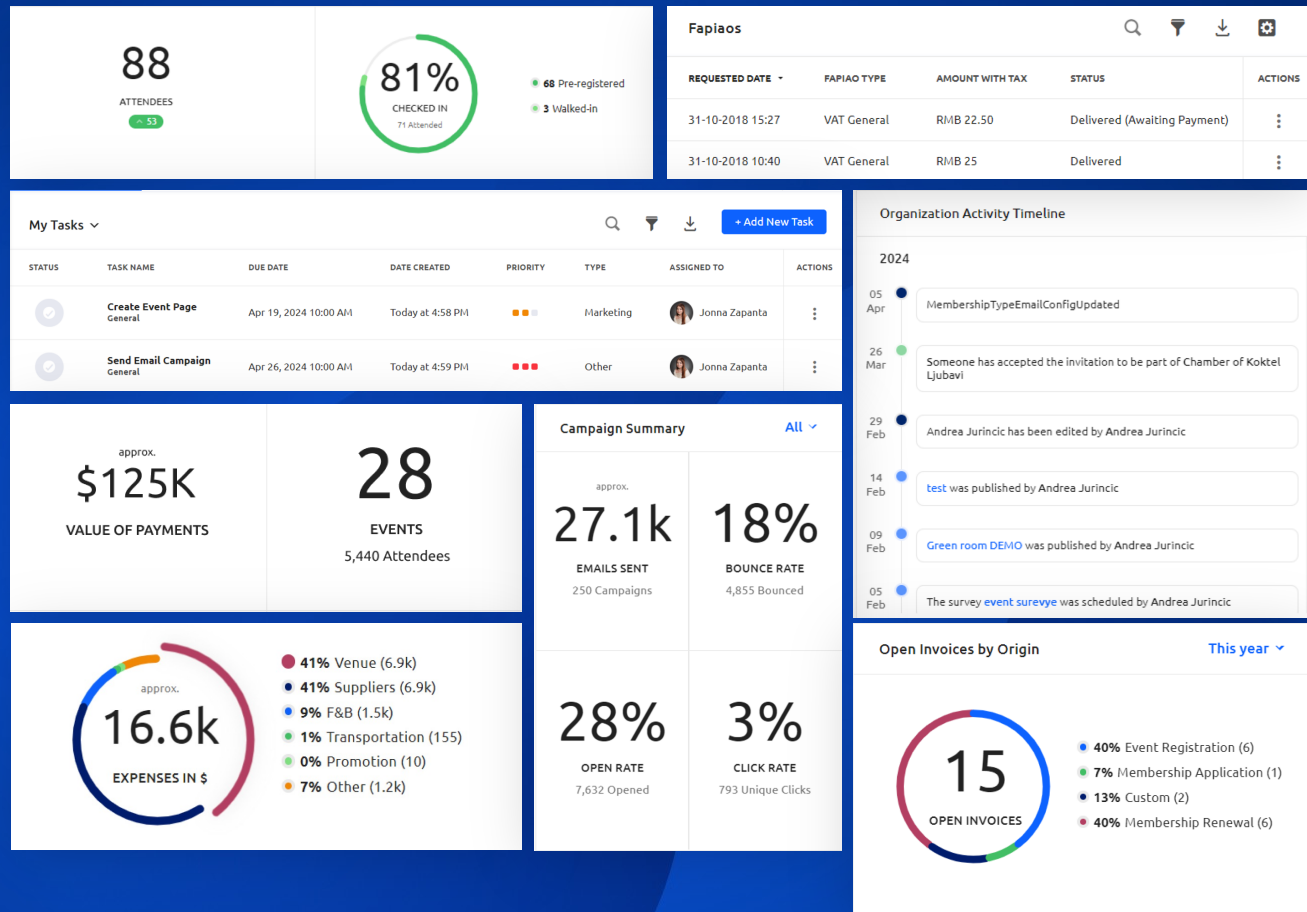
Full Name	TICKET	POSITION	COMPANY	ACTION
Emma Miller Speaker Member	Member Standard Paid #324890007348712	Cmo		Checked-In
Stephanie Lompart Member	Member Standard Not Paid #324890007346781	Event Marketing Manager		Check-In
Terry Gilliam	Standard Paid #324890007346645	Manager	Mpfc Inc.	Print Ticket
Johanna Chen Vip Member	Vip Early Bird Paid #324890007347717		men Airlines	Check-In
Ivy Zhao	Ticket Name Early Bird Vip Paid #324890007348712		Nome Design	Check-In
Klemen Selakovic Ticket Name Early Bird Vip Paid #324890007348712			Glue Up Organization	Undo Check-In
Josh Kale Was Just Checked-In! Undo			Barça Inc.	Print Ticket
Sol Han	Standard Paid #221212221222111		Miniso Inc.	Check-In

Event Dashboard

Evaluate Events on a Micro Level

Track attendance, sponsorship sales, profit & loss from each event and monitor performance of your event campaigns in real-time.

- Performance Metrics
- Activity Timeline
- Unpaid & Invoice Requests
- Project Management
- Campaign Details
- Profit & Loss Tracking



Email Analytics

Keep Your Communication Under Control

Understand the performance of your email campaigns on an individual level. Be always in the know about the engagement with your community.

- Click, Open and Reading Rates
- Healthy Sender Score
- Easy Subscription Management
- GDPR & Cybersecurity Compliant
- Link Activity Details
- Member-Only Subscriptions

☆ Past Event
Springfield Organization Annual Event 2024
Event published 91%

[Back to Campaigns](#)

Springfield University Annual Event 2024 [View Campaign](#)

Sent: Jul 13, 2024 00:09
 Sender Email: john.doe@glueup.com
 List sent to: All Invitations
 List Excluded:

In order to improve the communication with your contacts, you should update these items in the suspension list:

1 Email address was bounced for this campaign

Hover over the items in the legend to get more details

1,297

- 1,056 Opened
- 240 Not Opened
- 1 Bounced

- 66 Clicked
- 990 Not Clicked

Recipients [Link Activity](#)

All Content Clicks (76) ↓

LINK ID	TEXT	LINK	CLICKS	UNIQUE CLICKS
1	Springfield Organization	https://app.glueup.com/event/	3 (3.8%)	2 (3.03%)
2	--	http://maps.google.com/?daddr=40.758635,-73.977985	0	0 (0%)
3	Speakers	https://app.glueup.com/event/	1 (1.27%)	1 (1.52%)

Recipients [Link Activity](#)

Total Recipients (1,297) ↓

Total Recipients (1,297)

Delivered

- All Delivered (1,296)
- Not Opened (240)
- Opened (1,056)
- Clicked (66)
- Not Clicked (990)

Bounced

- All Bounced (1)
- Invalid Email Address (1)

Ignored

NAME	EMAIL	ACTIVE MEMBER	TERMS OPT-IN	STATUS	VIEW CONTACT PROFILE
	rka2130@glueup.com	No	--	Opened	Profile
	u Chaar	No	--	Opened	Profile
	ntoulis	No	--	Sent	Profile
Akshat	Agarwal	No	--	Opened	Profile
Garima	Agrawal	No	--	Opened	Profile



Email Campaigns

Engage Efficiently Across All Channels

Segment your contacts using smart lists and advanced filters, then generate and send personalized email campaigns of any kind in a few clicks directly from the Glue Up platform to anyone in your CRM.

- Smart Lists
- Performance Tracking
- Easy to Use Editor
- Tag Merging With CRM & Forms
- Brand Consistent
- Advanced Event Blocks

The Economist

Data Aggregation

Home

Contacts

Events

Campaigns

Dashboard

Campaigns

Survey

Subscription Lists

Suppression Lists

Memberships

Finance

Communities

Chapter Mangement

My Tasks

Analytics

GlueUp

Campaigns

1. Select Template 2. **Build Survey** 3. Add Recipients 4. Distribution Settings 5. Review

[Back to Survey](#) [Preview in Browser](#) [Save as Draft](#) [Save & Continue](#)

Survey Name*
Denis making a birthday cake

Separators

Title Text Divider

Rating Fields

Stars Hearts Thumbs

Custom Fields

Comment Box Short Text Number

Date Single Choice Multiple Cho...

Sample Questions

How would you rate the speaker effectiveness and Q&A / general discussion?

Please let us know if there are specific topics you would like to see added or emphasized at future events.

Last week's event was one of our best one yet - at least that's what we think!

What a performance from our wannabe pastry chef.

We had a blast watching him going through the recipes, maneuvering with all the kitchen tools, tryin gto understand the american metric system. Huh, a lot was going on... we know!

Now it's time for you to rate our new series. Please feel this really quick survey. It'll only take 3 minutes of your time.

Did you enjoy Denis' baking series?

1 2 3 4 5

★ ★ ★ ★ ★

Drag & drop an item here



'My Glue' Community Hub

Member Engagement Hub

Connect with your community on a personal level by giving them the power to engage with your organization and each other via the 'My Glue' Engagement Hub where they can modify their member profile, register for events, read email campaigns, network, and more.

- Member Directory
- Community Networking
- Event Information
- Member Benefits
- Member Profile
- Subscription Management
- Latest News

The screenshot displays the 'My Glue' Community Hub interface. At the top, a yellow banner indicates that a membership is expiring on 12/07/2020 (2 Weeks) with a 'RENEW' button and '+1 More' link. The main content area is divided into several sections:

- Member Directory:** Features a profile for Denis Dobras, a UX Designer at Glue Up in Ljubljana, with a 'MY BUSINESS CARD' button.
- MY ACTIVE MEMBERSHIPS (2):** Lists two memberships: 'Individual Membership' (Diamond, Expiring in 2 Weeks) and 'Corporate Membership' (Diamond, Jun 15, 2020 to Jun 15, 2021).
- NEW MEETING REQUEST:** A request from Teunis Jan Veldhuizen for a 'Monday Presentation Glue Up' on Thursday, 21 May 07:00 - 08:00, with 'DECLINE' and 'ACCEPT' buttons.
- HAPPENING RIGHT NOW:** Shows a current event 'Membership Growth in The Age Of Information' from 2:45 PM to 3:45 PM with a 'JOIN THE EVENT' button.
- UPCOMING EVENTS:** Lists events for 'AmCham China' and 'AmCham Slovenia', each with 2 upcoming events and a 'Check them out!' link.
- MY CALENDAR:** A calendar view for 'TODAY' showing the 'Monday Presentation Glue Up' event from 2:45 PM to 3:45 PM.
- Post by Klemen Selakovic:** A post about a study on Wordpress templates, including a video thumbnail and engagement metrics (33 Likes, 2 Comments, 15 shares).
- Chat Windows:** Two overlapping chat windows are visible at the bottom right, one from Robert Frost saying 'Great UI!' and another from Klemen Selakovic saying 'Welcome!'.



Finance

Make Payments Easy

Accept payments in multiple currencies and enable your community to pay you using their favorite payment methods with full visibility into transaction history.

- Secure Online Payments
- 50+ Currencies Available
- Discount Codes & Coupons
- Automatic Invoices and Receipts
- Customizable Refund Policy
- On-site Payments Available
- Early-Bird & Member Pricing



[Save](#)

Select Payment Methods

No payment method (This is a free event, you will still be able to create several tickets types)

Allow Online Payment

Allow Payment by Bank Transfer

Give the details for your preferred bank account for payment *

Allow Payment by Check

Give details for check payment *

Allow Payment in Kind


Give details for payment in Kind *

Supported Currencies and Cards [?](#)

Currencies:

US Dollar [?](#)

Philippine Peso [?](#)



Not all payment methods are available for every currency.

[Contact us](#) or your administrator to know which currencies are available for which payment methods.

Refund Policy

Use organization's default policy [?](#)

Refund Policy

Finance Settings

Use organization's default finance settings


Auto-generate invoices for all event orders automatically

Send receipts for all event payments automatically

Tax Settings

By default, the below taxes will be applied to all event tickets.

Select a tax [?](#)



Finance

Stay In the Know. Always.

From ticket revenue, through sponsorship sales, to profit & loss, and Invoice requests, stay up to speed with financial performance of every event you run.

- Paid & Unpaid Alerts
- Automatic Invoice Generation
- Profit & Loss Reports
- Internal Notes
- Local payment gateways
- Xero and Quickbooks Integrations



Event Profit & Loss

\$955K
PROFIT & LOSS

800
REVENUE IN \$

- 88% Exhibitor Fees (700)
- 6% Sponsorships (50)
- 6% Other (50)

100
EXPENSES IN \$

- 100% Promotion (100)

All Profit / Loss ▾ All Event Statuses ▾ All Event Tags ▾

From Date To Date

EVENT ID #	EVENT NAME	EVENT STATUS	START DATE	EVENT TAG NAME	HOST COMMITTEES	REVENUE	EXPENSES	PROFIT & LOSS	ACTIONS
12672	Sunsets with the dolphins	Draft	08/04/2023 12:00 AM	--	--	€50	--	€50	⋮
10326	"Discover Adriatic Dolphins - July 7th 2022"	Draft	07/07/2022 12:00 AM	--	--	€700	--	€700	⋮
10227	Webinar test	Past	06/29/2022 12:00 AM	--	--	€50	€100	-€50	⋮

Integrations

Glue Up integrates with other technology products and platforms, and we are always striving to add more. More information on specific integrations can be found [here](#). For additional support, contact your Customer Success liaison.

Organization Settings

Xero
Automatically sync your invoice and Payment data to Xero

[Connect Xero](#)

QuickBooks
Automatically sync your invoice and Payment data to QuickBooks

[Connect QuickBooks](#)

Zoom
With the Zoom integration, you can add video conference links to create a webinar in Glue Up

[Connect Zoom](#)

Surveys

Measure Your Success

Easily create surveys, quizzes, and polls to measure and understand feedback so you can improve your services and show members you value their opinion.

- Easy Set-Up
- Expert-Written Templates
- Unlimited Questions
- Image Questions
- Rating Questions
- Survey Tracking

The image displays a dashboard for managing surveys. It features three cards at the top: 'Active' (Customer Feedback: Help Us Improve, 50% response), 'Expired' (Marketing Research: Next Season Topics, 87% response), and 'Draft' (Accounting Webinar: Help Us Improve). Below these is a detailed view of a question: '2. How likely are you going to recommend this event to anyone else?' with a bar chart showing 54% Very likely, 45% Likely, 54% I don't know, 54% Not Likely, and 54% Not at all. At the bottom is a full survey form for the 'Accounting Webinar' with questions about overall experience and logistics, including a star rating and a Likert scale.

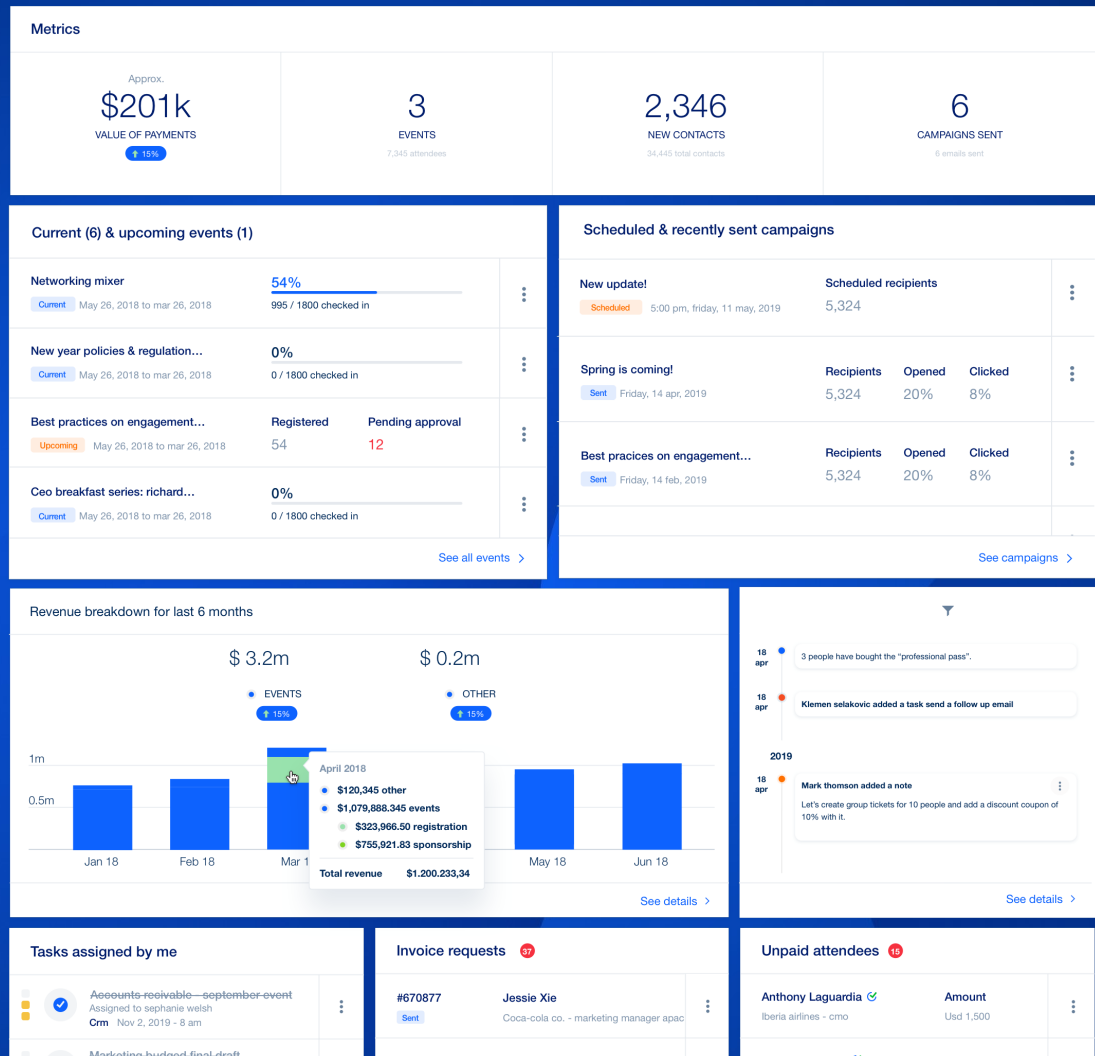


Insights

Automate, Evaluate, and Scale Up

All your operations are centralized in one place, with data available in real time so you can analyze your success, improve, and go again.

- Performance Metrics
- Activity Timeline
- Unpays & Invoice Requests
- Project Management
- Campaign Details
- Revenue Breakdown



Admin Settings

Help Your Team Succeed, Stay in Charge of the Data

Customize roles & permissions while you keep all your team and temporary collaborators in the platform and check their performance.

- All Your Team on the Same Page
- Custom Roles & Permissions
- Export/Import History
- Manage Teams & Tasks
- Temporary Event Staff

Account Settings

Add or edit your team members and their role on this page. If they are newly added, the team member will receive an email to confirm their email address. Follow the prompts in the email address to link the account to your organization.

All Team Members ▼ 🔍 🔼 ⬇️ ⚙️ + Add Team Member

<input type="checkbox"/>	FIRST NAME	LAST NAME	LAST LOGIN	JOINED TIME	ORGANIZATION ROLE	ACTIONS
	Luka	Dovsak	03/06/2024 6:21 PM	05/31/2022	Owner	⋮

Matija

Denis

Matija Test

Andrea

- Admin
- Manager
- Marketeer
- Finance
- Member
- + Add Role

By default the Admin has access to all pages and actions. The Admin role can not be deleted. [Reset Permissions](#) [Duplicate Role](#)

Only the primary owner can adjust the admin role.

	View	Update	Create	Remove
Admin Section	●	●	●	●
Team Members	●	●	●	●
Roles & Permissions	●	●	●	●
Organization Teams	●	●	●	●
Organization Profile	●	●	●	●
Team Dashboards	●	●	●	●
Field Settings	●	●	●	●
Export History***	●	●	●	●
Contacts Section	●	●	●	●
Campaign Section	●	●	●	●
Membership Section	●	●	●	●
Events (if not part of event team*)	●	●	●	●
Finance Sections	●	●	●	●
Task Section	●	●	●	●
Community	●	●	●	●

* Team Members who are part of the event team will still be able to access and update any section within that event

** Team Members who are assigned to a specific item (examples include contacts, memberships, renewals, etc) will still be able to access and update that specific item.

*** If activated, the export history page will show all organization items available for export. If not, each team member will only see his or her own exports. Export permissions can be adjusted in the other sections for each team member role.

***** Team members with this permission can view posts and content in private community groups

Add Team Member

Select a Member

- Denis Dobras
- Matija Test Galic
- Andrea Jurincic
- Aaron Liu
- Lei Wang
- Jonna Zapanta

Cancel Add

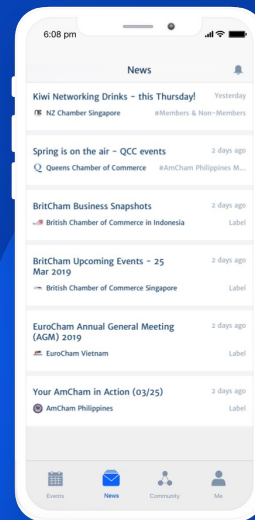
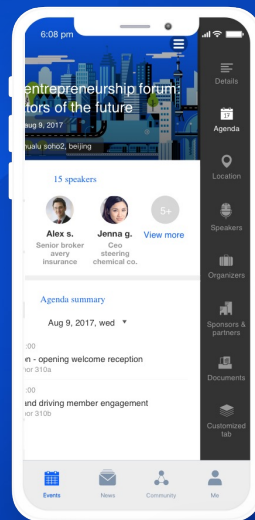
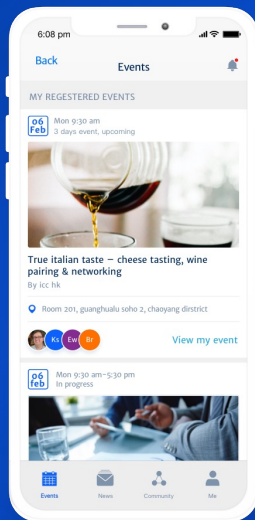


'My Glue' Attendee App

Powerful All-in-One Member App

Give your community an easy way to engage, network and receive important information about your events, newsletters, memberships, and more anywhere they are.

- Personal QR Code for Check-Ins
- Push Notifications
- Session Documents & PPTs
- Newsletters
- Attendee-to-Attendee Chat
- Live Event Wall
- Business Card Exchange
- White-Label Option (Premium)

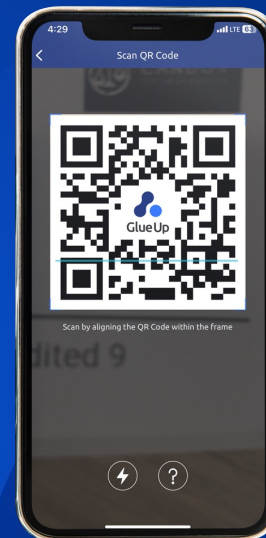
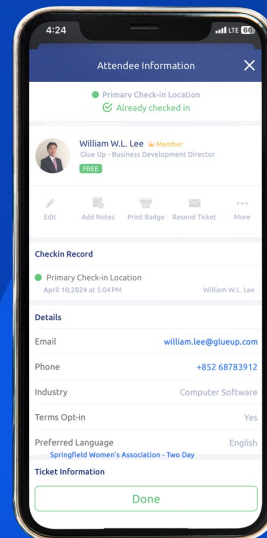
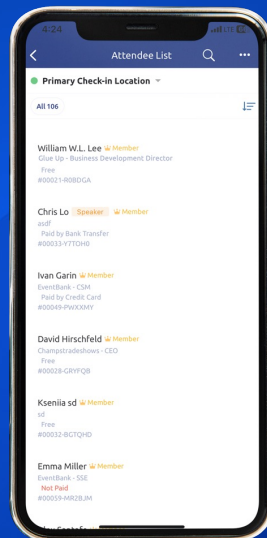
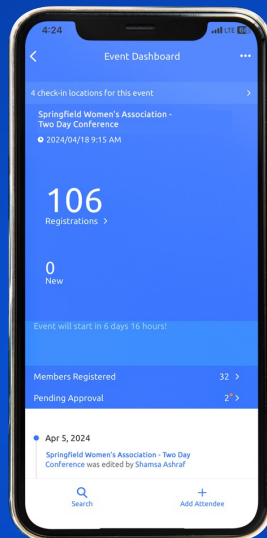


'Glue Up Manager' App

Manage Your Operations From Anywhere

Manage registrations, review member applications, collect payments, make quick edits, and facilitate smooth check-ins onsite to carry out successful events.

- Check-in Attendees
- Review Member Applications
- Walk-Ins and Onsite Payments
- Real Time Statistics
- Temporary Staff & Volunteers
- Monitor Email Campaigns



Make great even better

Save time and become even more efficient with other amazing features you can add to complement your suite.

Speed Networking

Connect People Online

Bring networking online and take the face-to-face networking to a new level by matching attendees with each other. Let them connect virtually for short 1-on-1 intimate video calls using our advanced matchmaking technology.

- AI-Powered Matchmaking
- Custom Length of Sessions
- Virtual 1-on-1 Meetings
- Individual CRM & Notes
- Welcome/Thank You Speech

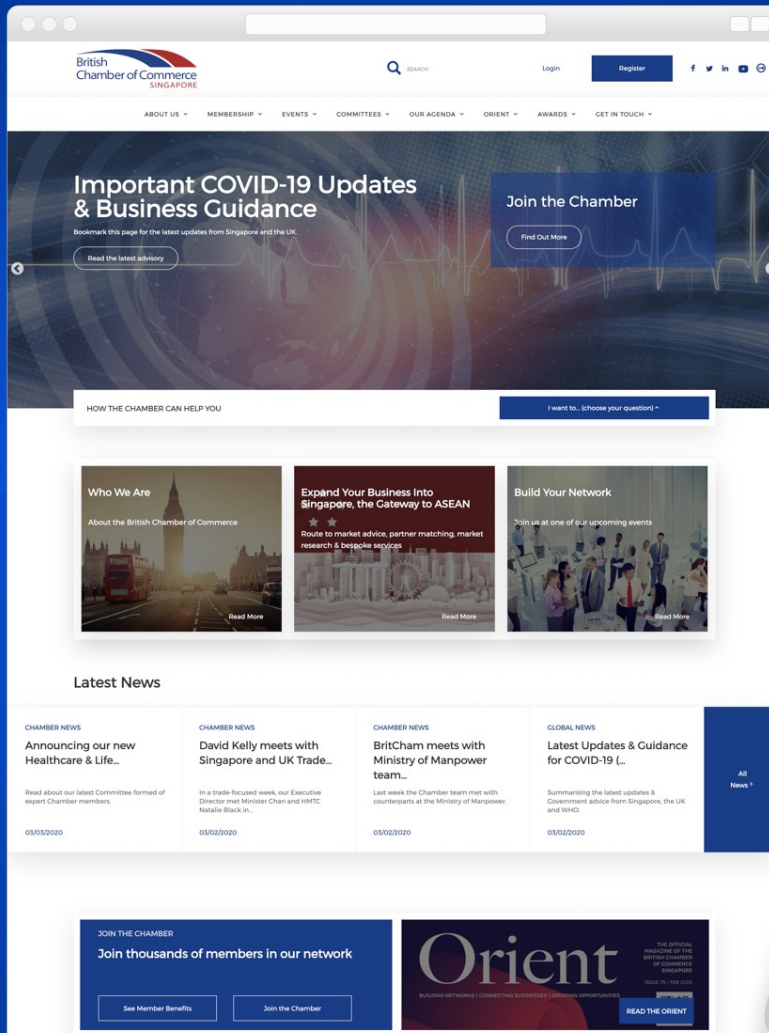


Website Solution

Get a Professional, Responsive, Integrated Website

Upgrade your online presence and create lasting impressions on all website visitors with a website that seamlessly integrates with your Glue Up solution.

- Easy Setup and Management
- Powerful Integrations
- Optimized for SEO Success
- Generate Revenue with Ads
- Membership Directory
- Job Board
- Mobile-Responsive Design

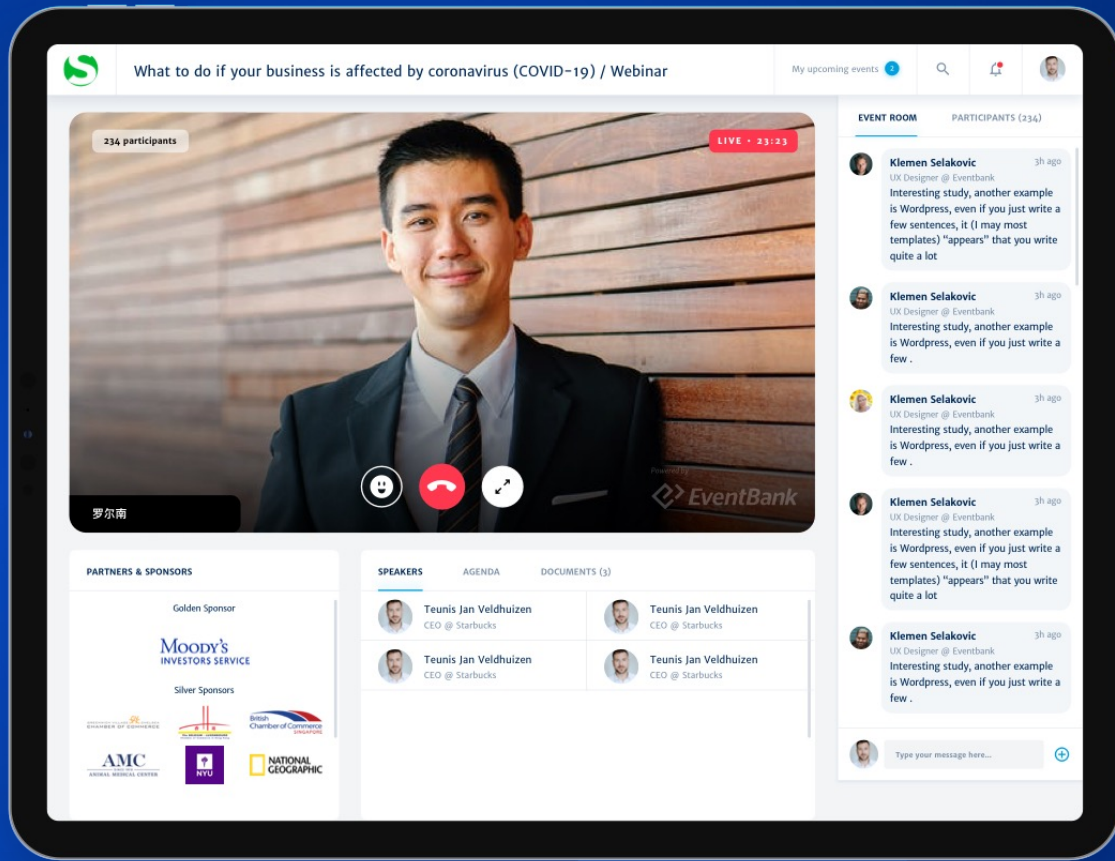


Webinar Solution

Monetize and Enhance Your Webinars

Provide attendees with a premium and seamless experience that gives them access to presentations, agenda, as well as ability to connect and chat with each other during online events.

- Webinar Website Builder
- Premium Partner Promotion
- Custom Registration Forms
- Event Rooms
- 1-on-1 Direct Chats



Training Management

Streamline Training Operations All-in-One

Build, market, sell, and analyze courses and events of any kind with ease. Automate repetitive tasks so you can get back to growing your courses and engaging your attendees.

- Drag & Drop Certificate Editor
- Recurring payments
- Automatic Reminders
- CPD/CPE Credits Tracking

The screenshot displays the 'My CPD' dashboard. At the top, there's a search bar and navigation icons. The main content area is divided into several sections:

- MY CPD**: A summary card showing 6 Events Attended, 30 Events Missed, and 22 Hours Spent at Events. A link to 'SEE ALL EVENTS' is provided.
- CREDITS EARNED**: A circular progress indicator showing 30/45 credits earned. A '+ ADD CREDIT' button is located below.
- My Credits (6)**: A table listing individual credit entries with columns for Date, Type, Topic, Course Code, Hours, Credits, Proof, and Status.
- Notifications (4)**: A list of recent notifications regarding CPD applications for 'Web, SEO & Paid Media', including 'submitted', 'under review', 'accepted', and 'rejected'.

The table below shows the data for 'My Credits (6)':

Date	Type	Topic	Course Code	Hours	Credits	Proof	Status
Jan 22, 2020	Educational Qualification	Web, SEO & Paid Media	#j3uud92384	0.5	10		Accepted
Jan 22, 2020	Educational Qualification	Web, SEO & Paid Media	#j3uud92384	0.5	5		Submitted
Jan 22, 2020	Educational Qualification	Web, SEO & Paid Media	#j3uud92384	0.5	5		Rejected
Jan 22, 2020	Educational Qualification	Web, SEO & Paid Media	#j3uud92384	1.5	15		Under Review
Jan 22, 2020	Educational Qualification	Web, SEO & Paid Media	#j3uud92384	0.5	5		Accepted
Jan 22, 2020	Educational Qualification	Web, SEO & Paid Media	#j3uud92384	0.5	5		Accepted

A context menu is open over the last row of the table, showing options: 'Download Certificate', 'Edit Credits', and 'Delete Credits'.



Certificates

Create and Issue All Certificates Worry-Free

Design and issue great-looking certificates for attendees that meet the criteria and automate their distribution with the easy to use editor.

- Template Designs
- CPD/CPE Credits Management
- Automatic Reminders
- Dynamic Fields
- Easy Export & Import

The screenshot displays the CPD Certificate design tool interface. At the top, it shows the 'Certificate' title and a progress bar with five steps: 01 Select Template, 02 Design Certificate (highlighted), 03 CPD Settings, 04 Validate Points, and 05 Review & Send. Below the progress bar are 'Content' and 'Design' tabs, and 'Save' and 'Save and Continue' buttons.

The main workspace is divided into a left sidebar and a right preview area. The sidebar contains sections for 'Existing Fields' (with three custom field entries), 'Basic Elements' (with icons for Title, Text, and Divider), 'User Information' (with icons for Attendee Name and Attendee Number), and 'Organization Information' (with icons for Org. Name, Org. Address, and Org. Logo). A tooltip for the 'Divider' element is visible, stating: 'Multileve Choice lets you create choices Nullam id dolor id nibh ultricies vehicula ut id elit. Donec ullamcorper nulla non metus auctor fringilla.'

The preview area shows a sample 'OFFICIAL HIGH SCHOOL DIPLOMA' for 'DIAZA HIGH SCHOOL AWARDS'. The recipient's name is 'KAYDEN SANTIAGO', and the text reads: 'FOR COMPLETING THE MANDATORY REQUIREMENTS PRESCRIBED FOR GRADUATION.' The diploma is signed by 'ISABEL MERCADO SCHOOL PRINCIPAL' and 'GABBY SHERMAN SCHOOL DIRECTOR'. The diploma has a decorative border and a central seal.



Community Hub

A Place to Engage and Exchange Knowledge

Provide your community a digital space where they can share their ideas, discuss various topics, and stay social even when meeting in person is not an option.

- Live Feed
- Comments & Discussions
- Member Directory
- Social Sharing
- Broadcastings

The screenshot displays a user interface for a 'Community Hub'. At the top, there is a search bar and navigation icons. A yellow banner indicates 'Membership is expiring in on 12/07/2020 (2 Weeks)' with a 'RENEW' button. The left sidebar contains navigation icons for home, member directory, calendar, and profile. The main content area is divided into several sections:

- Member Directory:** Profile for Denis Dobras, UX Designer at Glue Up, Ljubljana. Includes a 'MY BUSINESS CARD' button.
- MY ACTIVE MEMBERSHIPS (2):** Individual Membership (Diamond, Expiring in 2 Weeks) and Corporate Membership (Diamond, Jun 15, 2020 to Jun 15, 2021).
- NEW MEETING REQUEST:** Teunis Jan Veldhuizen has invited you to a 'Monday Presentation Glue Up' on Thursday, 21 May 07:00 - 08:00. Buttons for 'DECLINE' and 'ACCEPT' are visible.
- HAPPENING RIGHT NOW:** 'Membership Growth in The Age Of Information' from 2:45 PM to 3:45 PM. 'JOIN THE EVENT' button.
- UPCOMING EVENTS:** 'AmCham China' and 'AmCham Slovenia' have 2 upcoming events each. 'SEE ALL EVENTS' link.
- MY CALENDAR:** Shows 'Monday Presentation Glue Up' from 2:45 PM to 3:45 PM.
- Social Feed:** Post by Klemen Selakovic (UX Designer @ Glue Up) from 3h ago. Text: 'Interesting study, another example is Wordpress, even if you just write a few sentences, it (I may most templates) "appears" check this @Klemen Selakovic'. Includes a video thumbnail and a link to 'Facebook and How UIs Twist Your Words — User Experience Design (UX)'. Engagement: 33 Likes, 2 Comments, 15 shares.
- Chat Windows:** Two overlapping chat windows are shown. One from Robert Frost (UX Designer) with the message 'Great UI!'. Another from Klemen Selakovic (UX Designer) with the message 'Welcome!'.



Conversations


Spark Discussions In Open Or Private Groups

Make it easy for everyone to find like-minded people and topics that matter to them so they can network with each other and exchange their opinions.

- Public & Private Groups
- Unlimited Commenting
- Custom Reactions
- @Mentioning
- People Profiles

YOUR GROUPS


Groups you are part of



Board Members
12 Members • 2 posts a day

Hidden


VIEW GROUP



Marketing Comittee
24 Members • 10 posts a day

Private

VIEW GROUP

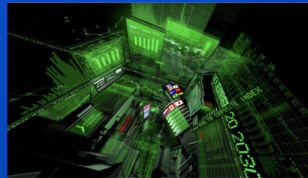


Annual Gala Group
15 Members • 10 posts a day

VIEW GROUP


MOST POPULAR

Groups that have the most engagement



Stock Trading
66,767 members • 10 posts a day

JOIN GROUP




VR technology – a life of alternative travel
66,767 members • 10 posts a day

JOIN GROUP



Health and Wellbeing community
66,767 members • 10 posts a day

JOIN GROUP



VR technology – a life of alternative travel
66,767 members • 10 posts a day

JOIN GROUP

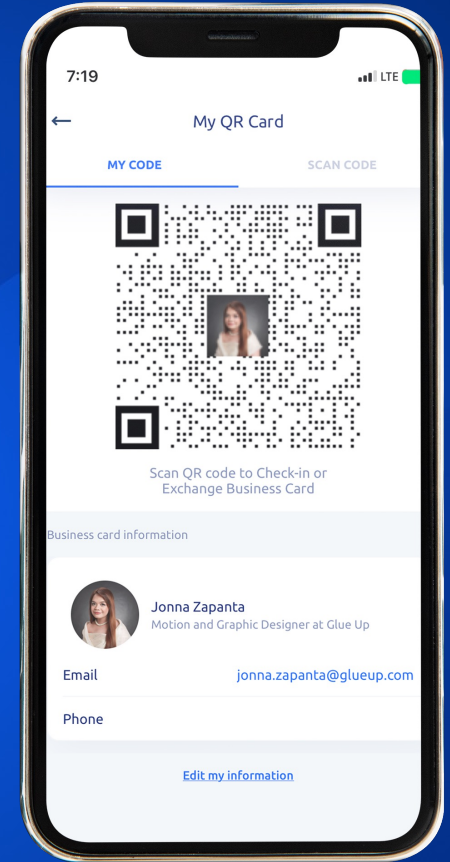
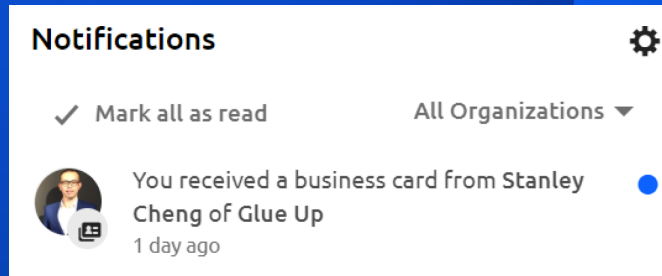
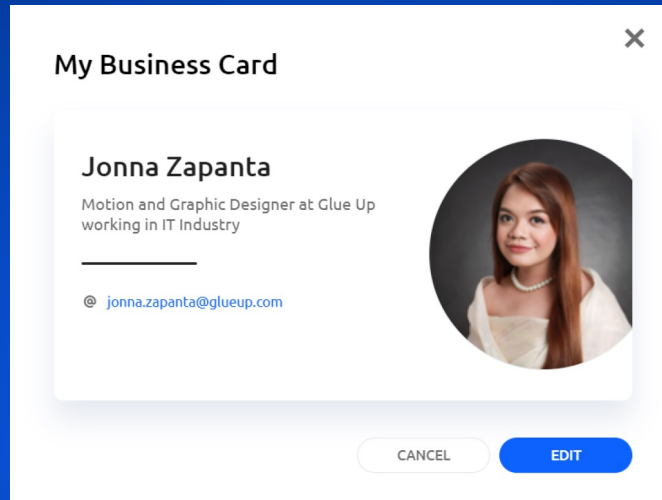


Networking

Help Business Happen

Enable your community to create and share their own digital business cards, manage their contacts, and effectively network with everyone no matter where they are.

- Free 'My Glue' Community App
- Networking Tools
- Custom Privacy Settings
- Business Card Scanner
- Stored in Individual CRM



Admin Controls

Define Rules Of Engagement

You are in charge of the engagement. Create and manage different groups, allow and restrict access, or offer greater functionalities to paying members of your community.

- Advanced Filters
- Roles & Permissions
- Full Moderation
- Post Broadcastings
- Engagement Analytics

Membership Community

Community Feed is activated

Bring your audience closer together by allowing members to see who else is attending the laws, you control when the community opens, what information to show for each participant. The community is available on all devices.

[View Live wall](#)

Groups (Community feed must be activated)

Create multiple public or private groups inside the main Membership community.

Members Public Discussion Group

Public Group

Members: 21,234

Board Members Discussion Group

Private Group

Members: 12

Create new group

Group name*

Marketing Discussion Group

Write a group description

Group Privacy

Hidden group (visible only to members)

Private group (users must be invited)

Group Members (0)

[Add members](#)

[Cancel](#)

[+ Create a group](#)

Create new group

Group name*

Marketing Discussion Group

Write a group description

Manage members

Not invited (22304) Selected (1) In group (0)

Search members

Group Members (0)

[Add members](#)

	Klemen Selakovic CMO @ Milwaukee Transfer	<input type="checkbox"/>
	David Nicholson Marketing Manager @ Edelweiss Real Estate	<input checked="" type="checkbox"/>

[Cancel](#)

Filter members

Reset All Filters

List Industry Position/Role

Company City/Country Membership Type

[Cancel](#) [Activate](#)

Send each new invitation

[Save](#)



Customer Success

Award-winning After-Sales Service

We'll provide everything you need to hit the ground running and ensure your cooperation with us is a success from the very beginning.

Onboarding & Ongoing Support

Our Customer Success Experts are here to support you, every step of the way. Once you decide to adopt Glue Up, you'll build a customized onboarding plan together that's designed to help you reach your most important goals, faster.

Training

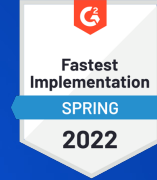
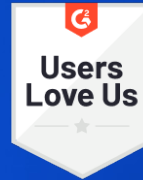
We will provide hands-on training that will enable you and your team to fully understand the software.

Glue Up HelpDesk

Glue Up HelpDesk is an online knowledge portal with the FAQs, how-to articles, and Glue Up Tutorials on how to get the most of Glue Up platform.

Regular Webinars

The Glue Up Webinars are interactive online seminars conducted on a weekly basis from Tuesday to Friday covering different modules of the platform.



Great Gets Better Every Week

Glue Up gets better every week as we introduce new features and improvements to our platform. This way, you have a better product every week without paying anything extra.



Integrations & Add-ons

Make Great Even Better

Our all-in-one solutions have a wide range of features on their own, but you can always extend them with any of our add-ons , and by integrating Glue Up with other applications you use.

Add-ons

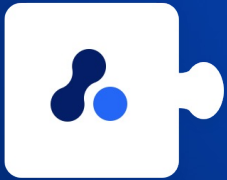
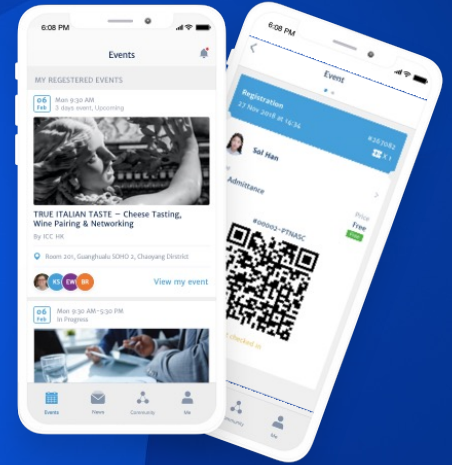
- Dedicated Subdomain & API Access
- Dedicated IP Address for Emails
- Website for your Organization
- Event Page Set-Up
- CPD/CPE Credits & Certificates

Add-ons for 'My Glue' App

- White-label with own branding
- Attendee to attendee chat
- Live Event Wall
- Event Rooms
- Business Card Scanner

'My Glue' Attendee App

Allow your event attendees to engage with you and each other and receive important information about all of your events anywhere they are.



Case Studies

Forward-thinking Teams Stick With Glue Up

From Chambers of Commerce and non-profits to large associations with dozens of chapters, our clients love using Glue Up in over 70 countries around the world already. Here is experience of a few of them.

"It is imperative that you research Glue Up if you want to take your chamber to the next level. Once you familiarize yourself with Glue Up, you'll love it! It's the best software on the market for any business organization, not just chambers of commerce."

Edward Ornelas, Jr.

President, Inland Empire Chamber of Commerce



"We have many volunteers who want to work with our organization, so removing the hurdles of paperwork has made it easier because their time is much more valuable than doing paperwork."

Farukh Ijaz

Secretary, ITE Met Section



AmCham China
中国美国商会

NORDCHAM
PHILIPPINES

AMERICAN CHAMBER OF COMMERCE
IN POLAND

BENCHAM
BEIJING
BENELUX CHAMBER
OF COMMERCE

APACMed
The voice of MedTech

GREENWICH VILLAGE
CHAMBER OF COMMERCE

TEPE
CHAMBER

IACC
CHAMBER OF COMMERCE

AMCHAM
SRI LANKA

AMCHAM
CAMBODIA

AHK
Deutsch-Thaiändische
Handelskammer
German-Thai
Chamber of Commerce

PICPA

The Institute of
Internal Auditors
Philippines

25 THAI-FINNI
CHAMBER OF COMMERCE

WORLD TRADE
CENTERS
ASSOCIATION

Chamber of Commerce
of the Philippine Islands
Cámara de Comercio de las Islas Filipinas

CHAMBER
SINGAPORE

ASBAA

mci

FCC

SRC
STUDIORED COMMUNICATIONS
& CONFERENCES

Empowering more than 2,000 amazing organizations in 70+ countries.

British
Chamber of Commerce
SINGAPORE

INLAND EMPIRE
Regional Chamber of Commerce

BRITCHAM
INDONESIA

EUROCHAM
CAMBODIA

AmCham
HONG KONG

CHINA

Queens
Chamber of Commerce

EU-MCCI
EU-Malaysia Chamber of
Commerce and Industry

mci

EUROPEAN
AUSTRALIAN
BUSINESS
COUNCIL

SASTM
Giving the Profession
Protecting the Public

The Irish Chamber of Commerce of
Hong Kong 香港愛爾蘭商會有限公司

AmCham

EU-MCCI
EU-Malaysia Chamber of
Commerce and Industry

CanCham
The Canadian Chamber of Commerce in Shanghai

DCAAE

AMCHAM PHILIPPINES

ITALIAN CHAMBER
IN SHANGHAI

MidO
Migrants in Diaspora Organisation
East China Chapter

PASIA
PROCUREMENT AND SUPPLY INSTITUTE OF ASIA

AMERICAN CHAMBER OF
COMMERCE KENYA

Have any questions?

Willis Mattoali, Senior Sales Manager at Glue Up

Contact me at willis.mattoali@glueup.com

or call me at **+6282258935812**

Book a Free Demo Here 📌



Thank You